**Program**

**Information &**

**Planning Sheet**

**Media Studies**

**2012 - 2013**

**FREQUENTLY ASKED QUESTIONS ABOUT THE MEDIA STUDIES PROGRAM**

**What courses do I need to complete in order to graduate?**

You must complete **20 credits** over four years of study, including the following:

***Core Media Courses***13.5 credits

***Specialization Courses*** 5.0 credits

***General Electives***1.5 credits

**What electives should I take?**

Choose your electives in the subjects that interest you the most. Different electives are offered in different semesters and these will be noted in time for course selection.

**Can I take a Media Studies course as an elective?**

No. Electives are designed to give students depth and breadth in their studies and provide an opportunity for Media Studies students to take courses with University of Guelph-Humber students in other programs.

**Am I required to take my electives at the University of Guelph-Humber?**

A Letter of Permission is available to in order to take an elective at another institution. Please see your Program Advisor for further instructions.

**Is there a workplace experience integrated in the Media Studies Program?**

Yes. Students will complete a **280-hour workplace internship**, learning side-by-side with some of the most important players in the industry.

**I am a transfer student. How do I know which courses to select?**

Transfer Students should use this document in collaboration with their official credit assessment to determine which courses they have the required pre-requisites to select. Transfer students should meet with their Program Advisor to confirm the schedule they have developed in advance of the course selection dates.

**Where can I go for more information?**

* Visit your Program Advisor, Nasreene Corpuz in GH 108D, or call 416.798.1331, extension 6078 to book an appointment.
* Visit the LSPs in the Learning Commons Area throughout the Fall and Winter semesters. You can also email the LSPs at lsp@guelphhumber.ca.

**NOTE: This program plan has been designed to assist you with course selection and program planning. In the case of any discrepancies between this document and the approved schedule of studies, the schedule of studies (as found in the Undergraduate Calendar at www.guelphhumber.ca/calendar), will serve as the official record.**

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| **SEMESTER** | **COURSE CODE** | **COURSE TITLE** | **PREREQUISITES** | **CREDIT** |
| **Semester 1****Fall** | AHSS\*1060 | Mass Communication |  | 0.5 |
| MDST\*1010 | Internet Survey & Research |  | 0.5 |
| MDST\*1050 | Introduction to Media Writing |  | 0.5 |
| MDST\*1070 | Photography and Digital Imaging  |  | 0.5 |
| **Various** | **General Elective** |  | 0.5 |
| **Semester 2****Winter** | AHSS\*1070 | Film Study |  | 0.5 |
| AHSS\*1080 | Ethical Issues |  | 0.5 |
| AHSS\*1090 | Communication, Technology and Culture |  | 0.5 |
| MDST\*1080 | Introduction to Journalism & Public Relations | MDST 1050 | 0.5 |
| MDST\*1030 | Visual Communication and Design |  | 0.5 |
| **Semester 3****Fall** | AHSS\*2190 | History of Communication | 5.00 CR | 0.5 |
| AHSS\*2010 | Documentary Film and Television | AHSS 1070 | 0.5 |
| AHSS\*2030 | Contemporary Narrative  |  | 0.5 |
| MDST\*2020 | Media Structure and Policy | AHSS 1060 | 0.5 |
| **Various** | **General Elective** |  | 0.5 |
| **Semester 4****Winter** | AHSS\*2020 | Presentations and Persuasion |  | 0.5 |
| AHSS\*2130 | Subcultures and Media | AHSS 2010 | 0.5 |
| AHSS\*3080 | Web Design |  | 0.5 |
| MDST\*2070 | Digital Design | MDST 1030 | 0.5 |
| **Various** | **General Elective** |  | 0.5 |

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| **SEMESTER** | **COURSE CODE** | **COURSE TITLE** | **PREREQUISITES** | **CREDIT** |
| **Semester 5****Fall** | MDST\*3040 | Perception, Power and the Media | 7.5 CR | 0.5 |
| AHSS\*3220 | Law and the Media | 7.5 CR | 0.5 |
|  **ONE OF:** |
| MDST\*2000 | News Gathering (J) | MDST 1010,MDST 1050 | 0.5 |
| MDST\*3250 | Web Design for Digital Communications (DC) | AHSS 3080 | 0.5 |
| MDST\*2130 | Photographic Practices: Theory and Printing (IA) | MDST 1070 | 0.5 |
| MDST\*2040 | Media Relations (PR) | MDST 1080 | 0.5 |
|  **ONE OF:** |
| MDST\*2030 | News Editing and Writing (J) | MDST 1030, 1050, 1070 AHSS 1060 | 0.5 |
| MDST\*2210 | Image Processing: Capture and Manipulation (DC) | MDST 1070 | 0.5 |
| MDST\*2510 | Studio Lighting Fundamentals (IA) |  | 0.5 |
| MDST\*3080 | Writing for Public Relations (PR) | MDST 1050, 1080 | 0.5 |
|  **ONE OF:** |
| MDST\*3180 | Radio Broadcasting (J) |  | 0.5 |
| MDST\*3210 | Videography I (DC) | 10.00 CR | 0.5 |
| MDST\*3150 | Advanced Pre-Press & Digital Imaging (IA) |  | 0.5 |
| MDST\*2060 | Marketing Communications (PR) | MDST 1080 | 0.5 |

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| **SEMESTER** | **COURSE CODE** | **COURSE TITLE** | **PREREQUISITES** | **CREDIT** |
| **Semester 6****Winter** | MDST\*3220 | Client Relations & Project Management | 12.50 CR | 0.5 |
| SCMA\*3020 | Statistics for Media Studies: Risk Polling and Technical Reports | 7.5 CR | 0.5 |
|  **ONE OF:** |
| MDST\*3000 | Magazine Writing, Editing and Research (J) | MDST 2000 | 0.5 |
| MDST\*2060 | Marketing Communications (DC) | MDST 1080 | 0.5 |
| MDST\*2210 | Image Processing: Capture and Manipulation (IA) | MDST 1070 | 0.5 |
| MDST\*3170 | Writing for Public Relations II (PR) | MDST 3080 | 0.5 |
|  **ONE OF:** |
| MDST 2050 | Specialized Reporting (J) | MDST 2000, 2030 | 0.5 |
| MDST\*3350 | Web Design for Digital Communications II (DC) | MDST 3250 | 0.5 |
| AHSS 2170 | The Human Figure (IA) | MDST 1030,2130 | 0.5 |
| MDST\*3030 | Event Management (PR) | MDST 1080 | 0.5 |
|  **ONE OF:** |
| MDST\*3020 | Television Broadcasting (J) | MDST 2000 | 0.5 |
| MDST\*4170 | Videography II (DC) | MDST 3210 | 0.5 |
| MDST\*3110 | Intermediate Theory and Location (IA) | MDST 2510 | 0.5 |
| MDST\*3100 | Corporations and Agencies (PR) | MDST 1080 | 0.5 |

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| **SEMESTER** | **COURSE CODE** | **COURSE TITLE** | **PREREQUISITES** | **CREDIT** |
| **Semester 7****Fall****Semester 8****Winter** | MDST\*4500 | Applied Research Project | 15.00 CR | 1.0 |
| AHSS\*4080 | Transition to Work | 15.00 CR | 0.5 |
| MDST\*4080 | Globalization and the Global Media | 10.00 CR | 0.5 |
|  **ONE OF:** |
| MDST\*4040 | Multimedia Journalism (J) | AHSS 3080, MDST 3180 | 0.5 |
| MDST\*4250 | Web Design for Digital Communications III (DC) | MDST 3350 | 0.5 |
| MDST\*3200 | Photo-Based Practices (IA) | AHSS 2170, MDST 2510 | 0.5 |
| MDST\*3060 | Public Affairs (PR) | 10.00CR | 0.5 |
| MDST\*4210 | Media Practices | 17.00 CR,MDST 4500 | 1.0 |
|  **ONE OF:** |
| MDST\*4060 | Journalism Internship (J) | 17.00 CR,MDST 4500 | 1.5 |
| MDST\*4200 | Digital Communications Internship (DC) | 17.00 CR,MDST 4500 | 1.5 |
| MDST\*4130 | Image Arts Internship (IA) | 17.00 CR, MDST 4500 | 1.5 |
| MDST\*4070 | Public Relations Internship (PR) | 17.00 CR, MDST 4500 | 1.5 |