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PERU: Ancient Civilization to Tourism Frontier

A tourism success story



PERU: Ancient Civilization to Tourism Frontier

A tourism success story

- World's Leading Culinary Destination (World Travel Awards) every year between 2012 and 2024 inclusive
- 2024: World's Leading Cultural Destination
- 2024: Machu Picchu named World's Leading Tourist Attraction



PERU: Ancient Civilization to Tourism Frontier

Questions we'll explore

- What makes Peru's tourism marketing initiative so successful?
- What impacts can tourism have on economies, cultures and people?
- What are effective and sustainable approaches to tourism marketing?
- What does it mean to be an ethical, sensitive visitor to another country?



Academic Policies

- 0.5 general elective course
- Available to all current UofGH students
- Course Structure
 - Prior to departure, classes in-person (first or second week in May)
 - Pre-departure orientation (mandatory, in-person)
 - Study tour
 - Coursework



Eligibility & Admission Criteria

- **Academic suitability**

- ✓ Applicants must meet the admission requirements and be in good academic standing
- ✓ Instructor consent is required

- **Completed and signed application**

- ✓ The online application will collect your personal information and ask the following questions:

1. What draws you to this specific global learning opportunity? Briefly explain how it connects to your academic interests (across any discipline), intellectual curiosities, or career plans.
2. What do you hope to gain from this opportunity? Name one or two specific things you want out of this experience (e.g., a skill to practice or an issue to explore) and how this tour will help you do that.
3. What challenges do you expect while on the tour (culture, language, personal)? Tell us about a time you adapted to something new and how that experience will guide you on this trip.
4. What strengths will you bring to the group? Share any relevant experience or preparation (academic, personal, or interpersonal) and how it will help you contribute to a supportive, academically engaged cohort.

- **Interviews - as needed**

- **First deposit of \$199**



Safety and Support



Our global presence

In almost any time zone, in almost any country or region, EF is there. We have dedicated EF team members located around the world, ready to help our students and customers in any situation, on any day. Our global presence prioritizes safety and our global negotiating powers delivers affordability.



51,500
Team members
around the world

600
School and offices
in 50 countries

120
Countries with
an EF presence



Let's go to...

Peru



Lima, Sacred Valley, Machu Picchu, Cuzco, Iquitos, Amazon Lodge – 11 Days

PERU: Land of the Inca



Day 1

Fly to Lima and meet your Tour Director at the airport



Day 2

Take a guided tour of Lima with an expert local guide



Day 3

Tour Korikancha Temple with an expert local guide

Peru: Land of the Inca



Day 4
Visit the Maras salt ponds



Day 5
Tour Machu Picchu with an expert local guide



Day 6
Visit the Pisac Market

Peru: Land of the Inca



Day 7

Tour Sacsayhuaman Fortress with an expert local guide



Day 8

Fly to Lima, then to Iquitos; travel by boat to jungle lodge; guided night walk in Amazon Rainforest.



Day 9

Travel by boat to Yagua Village; guided river excursion in search of piranhas and Amazon Pink River Dolphins.

Peru: Land of the Inca



Day 10

Travel by boat to another Amazon community and then back to Iquitos



Day 11

Arrive Home

Travel dates

May 14, 2026

May 18 to May 28

Jun 1, 2026

Earliest departure

Requested travel dates

Latest return

Should unforeseen external factors affect a tour's departure date, EF strives to keep the updated departure dates within one to two days of the original date.



Everything included



Full-time Tour Director who's with you every step of the way



Expert-led sightseeing tours in iconic destinations



Transportation including round-trip flights



Tickets to bucket-list experiences and attractions



Daily breakfast and dinner featuring regional cuisine



Overnight stays in hotels with private bathrooms

What you're responsible for

Spending money

Passport and visas

Lunches and snacks

Free time excursions

Coverage and policy flexibility

Global Travel Protection Plan (Individual Coverage)

With this plan, you have access to representatives knowledgeable of these benefits 24 hours a day, so you can relax and enjoy the trip of a lifetime!

The Global Travel Protection Plan includes:

- Illness and Accident Coverage
- Baggage and Property Coverage
- Tour Cancellation and Interruption Coverage

Cancel For Any Reason (CFAR) (Insurance Add-On)

This provides additional tour cancellation protection. You can contact the EF traveller support team to opt out if you do not need this.

EF has a Traveller Support Team at 1-800 263-2806 or at travellersupport@ef.com. They are available Monday through Friday from 9am to 6:00pm EST. For additional information about tours and EF, you can also visit our [HELP CENTRE](#).

As of September 1st, 2025, the Global Travel Protection Plan, including the CFAR Insurance Add-On, is underwritten by Zurich Insurance Company Ltd (Canadian Branch).



Tour price

Total Price

Based on a private tour of 15 - 19 paying travellers
Price valid for travellers enrolled September 4, 2025 - September 30, 2025

Total Price

\$5,997

Student Price Breakdown

Program Price (includes extension)	\$5,434
Private Group (15-19 paying)	\$415
Peace of Mind	FREE
Global Travel Protection Plan	\$199
Early Enrollment Discount	-\$200
CFAR Insurance Add-On	\$149

Monthly price
as low as

\$1,160.

Total student price: \$5,873

(including taxes)

Quote created on 09/09/2025*

The program price is valid for today. Program Price includes HST/GST where applicable (domestic tours only), departure taxes and airport fees. Please call 1-800-263-2806 for more information.

To view EF's Booking Conditions, visit eftours.ca/bc which outline full price inclusions, payment schedule, cancellation, and refund policies.

Ways to pay for tour

Preferred method

Automatic Payment Plan

02

Pay in full at enrolment

03

Manual Payment Plan*

04

Pay with FlexPay

**subject to a \$50 non-refundable service fee*

Registration Numbers: TICO-2395858 | CPBC-73991 | OPC-70273

UofGH Study Abroad Financial Aid

- **Tuition Waiver**

- ✓ Tuition is waived for students accepted into the course, conditional on the completion of the study abroad course

- **\$1,000 Travel Grant**

- ✓ Each accepted student receives \$1,000 travel grant, deposited into their student account at the start of the Summer semester (early May)



For 2025-2026, this is equivalent to approximately **\$1,720**

**Your Traveller
Support Team
is here to help**



Call us:

1-800-263-2806

Enroll by October 20th for

\$200 off

Program Price will be increasing October 1st !

ENROL

READY TO TAKE OFF?

Enrollment number:

2940273ZZ

eftours.ca/enrol/2940273ZZ



NOW

Registration Numbers: TICO-2395858 | CPBC-73991 | OPC-70273

NEXT STEPS

Step 1

- **Submit Online Application** (**by Sept 30 for priority review, or by Oct. 20 for final deadline**)
 - ✓ Apply at www.guelphhumber.ca/current-students/global-learning

Step 2

- **Pay \$199 deposit** to EF Tours on the **same day** you submit your online application
 - ✓ Secure your spot on the EF tours by Sept. 30 to lock in the price. Program price will increase Oct. 1
 - ✓ NOTE: your application *will not be considered complete* without the deposit

Step 3

- **Wait for an email regarding your application status (after Oct. 30)**
 - ✓ Further steps and instructions will be provided in the email