Video/Audio Transcript

**Video Title:** University of Guelph-Humber’s Promotional Video Banner for the Business Program  
**Date:** March 2, 2016  
**Running Time:** ∞

0:00  [The word “Business” in white, translucent, lettering appears on screen. It remains overlaid the rest of the video.]

0:00  [In fast motion, a shot of the Toronto landscape at night is on screen as the lights of the city’s buildings flicker. The image fades.]

0:03  [In fast motion, another shot of the Toronto landscape in the evening is on screen. Small boats are sailing quickly through the water in front of the island where the city buildings stand. The image fades.]

0:08  [In fast motion, a shot of traffic moving through Toronto’s roads in the evening is on screen. The image fades.]

0:13  [In fast motion, a close-up of an investment tracking chart appears on screen. The points on the graph fluctuate as they track trends in numbers. The image fades.]

*The sequence loops without end.*