

## Video/Audio Transcript

**Video Title:** University of Guelph-Humber's Promotional Video Banner for the Family and Community Social Services Program

**Date:** March 2, 2016

**Running Time:** ∞

**0:00** [A still image of five anonymous people appears on screen. These people are positioned in a row in three groups.]

[The **first group** consists of one man crossing his arms. He is wearing a blue t-shirt and looks at the camera with no expression on his face.]

[The **second group** consists of a woman who is wearing a sari. She is leaning closely towards a man who is wearing a white dress shirt. The two people are looking into the camera smiling.]

[The **third group** consists of a man in a t-shirt holding, and looking at, a baby boy wearing similar clothing.]

[The image fades.]

**0:03** [A still image of three anonymous people appears on screen. These people are positioned in a row in three groups.]

[The **first group** consists of one man wearing a light grey sweatshirt. He is smiling while looking into the camera.]

[The **second group** consists of a woman, who is wearing a dress and a blazer. The woman is sitting in a wheelchair. She is smiling while looking into the camera.]

[The **third group** consists of another man. He is smiling while looking into the camera and is wearing a red t-shirt.]

[The image fades.]

**0:08** [A still image of four anonymous people appears on screen. These people are positioned in a row in three groups.]

[The **first group** consists of one man, with a white beard, wearing a white dress shirt with stripes. He is looking downwards with a smile on his face.]

[The **second group** consists of a woman who is wearing a red turtle neck sweater and smiling while looking into the camera. She is holding a baby on her lap. The baby is wearing similar clothing, with their mouth open in a toothy smile.]

[The **third group** consists of one woman. She is wearing a pink sweat shirt and is looking downwards with a somber look on her face.]

[The image fades.]

**The sequence loops without end.**