

# Business Administration

2 credentials in 4 years

**Honours Bachelor  
of Business  
Administration**

from the University of Guelph



**Diploma in  
Business  
Administration**

from Humber Polytechnic

Please be aware that curriculum and course sequencing is subject to change. A program plan will be made available for enrolled students, and should be used for course sequencing and planning purposes.

Course descriptions are available at [calendar.guelphhumber.ca](https://calendar.guelphhumber.ca).

program overview

UNIVERSITY OF  
**GUELPH**  
**HUMBER**

TORONTO, ON

# Semester 1 / **Fall**

Course Code	Course Name
AHSS*1000	Microeconomics
BADM*1010	Business Law
BADM*1040	Marketing
BADM*1050	Introduction to Financial Accounting
BADM*1100	Business Communications

# Semester 2 / **Winter**

Course Code	Course Name
AHSS*1010	Macroeconomics
AHSS*1030	Introduction to Organizational Behaviour
BADM*1020	Business Information Systems
BADM*1070	Introduction to International Business
SCMA*1000	Business Statistics

# Semester 3 / **Fall**

Course Code	Course Name
BADM*2000	Human Resources Management
BADM*2010	Managerial Accounting
BADM*2020	Consumer Behaviour
SCMA*2060	Applied Decision Making Techniques
	General Elective

# Semester 4 / **Winter**

Course Code	Course Name
BADM*2030	Advertising in Business
BADM*2050	Ethics & Values in Business
BADM*2060	Operations Management
BADM*3000	Finance
	General Elective

# Semester 5 / **Fall**

Course Code	Course Name
BADM*3110	Entrepreneurial Studies
BADM*3160	Corporate Finance
SCMA*3010	Research Methods in Business
	General Elective
	Restricted Business Elective

# Semester 6 / **Winter**

Course Code	Course Name
BADM*4360	Negotiation in Business
	General Elective
	Restricted Business Elective
	Restricted Business Elective
	Restricted Business Elective

# Semester 7 / **Fall**

Course Code	Course Name
BADM*4000	Business Strategy
BADM*4200	Project Management
	Restricted Business Elective
	Restricted Business Elective
	Restricted Business Elective

# Semester 8 / **Winter**

Course Code	Course Name
BADM*4340	Leadership in Business
BADM*4400	Applied Business Study
	Restricted Business Elective
	Restricted Business Elective
	Restricted Business Elective

\*Students are strongly encouraged to plan out their entire schedule before selecting any courses to ensure all requirements will be met at the end of their studies. This is especially important for transfer students.

# Fall / Restricted Business Electives

5.0 credits ( 10 courses ) are required

Course Code	Course Name
BADM*3040	International Finance
BADM*3060	International Law
BADM*3080	Professional Selling
BADM*3200	Business and Government
BADM*3210	Case Studies in Business Management
BADM*3310	Compensation
BADM*3320	Human Resource Planning
BADM*3400	Introduction to Business Analytics
BADM*4040	E-Commerce
BADM*4060	Investment Finance
BADM*4070	Personal Financial Planning
BADM*4100	Small Business Management
BADM*4140	Event Management I
BADM*4160	Event Management II
BADM*4170	Asia Pacific Regional
BADM*4180	Latin America Regional
BADM*4370	History of Business
BADM*4390	Relationship Marketing
BADM*4410	Managing Not-for-Profit Enterprise

# Summer / Restricted Business Electives

5.0 credits ( 10 courses ) are required

Course Code	Course Name
BADM*3300	Business Workplace Learning

# Winter / Restricted Business Electives

5.0 credits ( 10 courses ) are required

Course Code	Course Name
AHSS*1350	Intercultural Understanding and Communication
BADM*2040	Customer Service
BADM*3030	Direct Marketing
BADM*3090	Money, Banking & Finance
BADM*3100	Applied Case Studies in Business Management
BADM*3140	International Trade
BADM*3240	Social Media Marketing
BADM*3270	Real Estate Finance
BADM*3330	Labour Relations
BADM*3340	Occupational Health and Safety
BADM*3350	Recruitment and Selection
BADM*3360	Training and Development
BADM*3410	Programming for Analytics
BADM*3500	Business Practicum
BADM*4050	Marketing Research Project
BADM*4080	Insurance & Risk Management
BADM*4090	Portfolio Management
BADM*4110	Planning a Small Business
BADM*4120	Business Consulting
BADM*4140	Event Management I
BADM*4160	Event Management II
BADM*4190	Europe Regional
BADM*4310	Entrepreneurial Finance
BADM*4420	Business Management Simulation

# Specialization Checklist and Restricted Business Electives

To be eligible for a Specialization, 3.0 credits (6 courses) of your **5.0 credits (10 courses)** must be from one specific area to declare a Specialization. This would be noted on the Humber Parchment and the University of Guelph-Humber Transcript. A Specialization Declaration form must be submitted to the Academic Advisor prior to your 7th semester.

**(F)** Fall **(S)** Summer **(W)** Winter

## **FIN** / Finance

- ☐ BADM\*3040 / International Finance (F)
- ☐ BADM\*3090 / Money, Banking & Finance (W)
- ☐ BADM\*3200 / Business and Government (F)
- ☐ BADM\*3270 / Real Estate Finance (W)
- ☐ BADM\*3400 / Introduction to Business Analytics (F)
- ☐ BADM\*4060 / Investment Finance (F)
- ☐ BADM\*4070 / Personal Financial Planning (F)
- ☐ BADM\*4080 / Insurance & Risk Management (W)
- ☐ BADM\*4090 / Portfolio Management (W)
- ☐ BADM\*4310 / Entrepreneurial Finance (W)
- ☐ BADM\*4370 / History of Business (F)
- ☐ AHSS\*3500 / International Field Study (S) \*

## **IB** / International Business

- ☐ BADM\*3040 / International Finance (F)
- ☐ BADM\*3060 / International Law (F)
- ☐ BADM\*3140 / International Trade (W)
- ☐ BADM\*3200 / Business and Government (F)
- ☐ BADM\*3400 / Introduction to Business Analytics (F)
- ☐ BADM\*4120 / Business Consulting (F)
- ☐ BADM\*4170 / Asia Pacific – Regional (F)
- ☐ BADM\*4180 / Latin America – Regional (F)
- ☐ BADM\*4190 / Europe – Regional (W)
- ☐ BADM\*4370 / History of Business (F)
- ☐ AHSS\*1350 / Intercultural Understanding and Communication (W)
- ☐ AHSS\*3500 / International Field Study (S) \*

## **MKTG** / Marketing

- ☐ BADM\*2040 / Customer Service (W)
- ☐ BADM\*3030 / Direct Marketing (W)
- ☐ BADM\*3080 / Professional Selling (F)
- ☐ BADM\*3200 / Business and Government (F)
- ☐ BADM\*3240 / Social Media Marketing (W)
- ☐ BADM\*3400 / Introduction to Business Analytics (F)
- ☐ BADM\*4040 / E-Commerce (F)
- ☐ BADM\*4050 / Marketing Research Project (W)
- ☐ BADM\*4140 / Event Management I (F/W)
- ☐ BADM\*4160 / Event Management II (F/W)
- ☐ BADM\*4370 / History of Business (F)
- ☐ BADM\*4390 / Relationship Marketing (F)
- ☐ AHSS\*3500 / International Field Study (S) \*

## **SBME** / Small Business Management & Entrepreneurship

- ☐ BADM\*3080 / Professional Selling (F)
- ☐ BADM\*3200 / Business and Government (F)
- ☐ BADM\*3240 / Social Media Marketing (W)
- ☐ BADM\*3400 / Introduction to Business Analytics (F)
- ☐ BADM\*4100 / Small Business Management (F)
- ☐ BADM\*4110 / Planning a Small Business (W)
- ☐ BADM\*4120 / Business Consulting (W)
- ☐ BADM\*4140 / Event Management I (F/W)
- ☐ BADM\*4160 / Event Management II (F/W)
- ☐ BADM\*4310 / Entrepreneurial Finance (W)
- ☐ BADM\*4370 / History of Business (F)
- ☐ BADM\*4390 / Relationship Marketing (F)
- ☐ AHSS\*3500 / International Field Study (S) \*

## **ACCT** / Accounting

- ☐ BADM\*3120 / Intermediate Accounting I (W)
- ☐ BADM\*3130 / Intermediate Accounting II (F)
- ☐ BADM\*3150 / Managerial Accounting II (F)
- ☐ BADM\*3400 / Introduction to Business Analytics (F)
- ☐ BADM\*4210 / Advanced Financial Accounting (W)
- ☐ BADM\*4220 / Taxation I (F)
- ☐ BADM\*4230 / Taxation II (W)
- ☐ BADM\*4240 / Auditing I (W)
- ☐ BADM\*4260 / Auditing II (F)
- ☐ BADM\*4280 / Advanced Managerial Accounting (W)

## **MGMT** / Management

- ☐ BADM\*3200 / Business and Government (F)
- ☐ BADM\*3210 / Case Studies in Business Management (F)
- ☐ BADM\*3400 / Introduction to Business Analytics (F)
- ☐ BADM\*4100 / Small Business Management (F)
- ☐ BADM\*4120 / Business Consulting (W)
- ☐ BADM\*4140 / Event Management I (F/W)
- ☐ BADM\*4160 / Event Management II (F/W)
- ☐ BADM\*4370 / History of Business (F)
- ☐ BADM\*4410 / Managing Not-for-Profit Enterprise (F)
- ☐ BADM\*4420 / Business Management Simulation (W)
- ☐ AHSS\*3500 / International Field Study (S) \*

## **HR** / Human Resources

- ☐ BADM\*3310 / Compensation (F)
- ☐ BADM\*3320 / Human Resource Planning (F)
- ☐ BADM\*3330 / Labour Relations (W)
- ☐ BADM\*3340 / Occupational Health & Safety (W)
- ☐ BADM\*3350 / Recruitment and Selection (W)
- ☐ BADM\*3360 / Training and Development (W)

## Unspecialized / **Restricted Elective**

- ☐ BADM\*3100 / Applied Case Studies in Business Management (W)
- ☐ BADM\*3300 / Business Workplace Learning (S)
- ☐ BADM\*3410 / Programming for Analytics (W)
- ☐ BADM\*3500 / Business Practicum (W)

\*Note: AHSS\*3500 - International Field Study (S) To have this course counted as a Specialization credit, the course must be delivered by the BBA Program. The Research Paper must reflect the Specialization and students will require previous consent from the BBA Chair.