

FALL 2026 MEDIA & COMMUNICATION STUDIES

Semester	Course Code	Course Name	Course Synonym	Section	Lecture Day	Lecture Start Time	Lecture End Time
MEDIA Sem 1	MDST1020	Intro to Comms Theory & Mass Media		01	Monday	1:30 PM	4:10 PM
MEDIA Sem 1	MDST1090	Organizational Behaviour & Teamwork		01	Thursday	10:45 AM	1:25 PM
				02	Thursday	2:25 PM	5:05 PM
MEDIA Sem 1	MDST1100	Intro to JRN & Digital Story Telling		01	Wednesday	1:30 PM	4:10 PM
				02	Monday	8:55 AM	11:35 AM
MEDIA Sem 1	MDST1040	Writing & Research for Media & Communication Studies I		01	Friday	8:55 AM	11:35 AM
				02	Friday	12:35 PM	3:15 PM
				03	Wednesday	8:55 AM	11:35 AM
		*ELECTIVE					
MEDIA Sem 3	MDST2080	Writing & Research for Media & Communication Studies II		01	Tuesday	8:55 AM	11:35 AM
				02	Tuesday	1:30 PM	4:10 PM
MEDIA Sem 3	MDST2090	Social Media Issues & Perspectives		01	Monday	8:55 AM	11:35 AM
				02	Monday	12:35 PM	3:15 PM
MEDIA Sem 3	MDST1300	Media Production Toolkit		0101	Tuesday	9:50 AM	10:40 AM
					Tuesday	10:45 AM	1:25 PM
				0202	Thursday	9:50 AM	10:40 AM
					Thursday	10:45 AM	1:25 PM

				0303	Wednesday	9:50 AM	10:40 AM
					Wednesday	10:45 AM	1:25 PM
MEDIA Sem 3	MDST2150	Introduction to Data and the Information Society		01	Monday	3:20 PM	6:00 PM
				02	Wednesday	5:10 PM	7:50 PM
		*ELECTIVE					
MEDIA Sem 5	AHSS3220	Law & the Media		01	Friday	8:55 AM	11:35 AM
				02	Friday	12:35 PM	3:15 PM
MEDIA Sem 5	MDST3330	Content Strategy (MBM, DMSM)		01	Wednesday	3:20 PM	6:00 PM
MEDIA Sem 5	MDST3180	Audio Storytelling (DMSM)		0101	Thursday	11:40 AM	1:25 PM
					Thursday	1:30 PM	4:10 PM
MEDIA Sem 5	MDST2040	Media Relations (DMSM)		01	Thursday	5:10 PM	7:50 PM
MEDIA Sem 5	MDST3080	Writing for Public Relations (DMSM)		0101	Wednesday	8:55 AM	11:35 AM
					Wednesday	11:40 AM	12:30 PM
MEDIA Sem 5	MDST2210	Image Processing: Capture & Manipulation (VC)		0101	Thursday	1:30 PM	4:10 PM
					Thursday	4:15 PM	6:00 PM
MEDIA Sem 5	MDST2510	Studio Lighting Fundamentals (VC)		0101	Tuesday	9:50 AM	12:30 PM
					Wednesday	9:50 AM	11:35 AM
				0102	Tuesday	9:50 AM	12:30 PM
					Wednesday	12:35 PM	2:20 PM
MEDIA Sem 5	MDST3210	Video Production 1 (VC)		0101	Monday	10:45 AM	12:30 PM
					Monday	12:35 PM	3:15 PM
				0202	Tuesday	1:30 PM	3:15 PM
					Tuesday	3:20 PM	6:00 PM

MEDIA Sem 5	MDST3120	Digital Graphic Design II (VC)		0101	Thursday	8:55 AM	9:45 AM
					Thursday	9:50 AM	12:30 PM
MEDIA Sem 5	MDST3340	Analytics for Marketing & Communication (DMSM, MBM)		01	Tuesday	8:55 AM	11:35 AM
				02	Tuesday	11:40 AM	2:20 PM
MEDIA Sem 5	MDST3240	Crisis Communication (MBM)		01	Monday	1:30 PM	4:10 PM
MEDIA Sem 5	BADM2020	Consumer Behaviour (MBM)		01	Friday	11:40 AM	2:20 PM
				02	Friday	2:25 PM	5:05 PM
				03	Monday	8:00 AM	10:40 AM
				04	Monday	12:35 PM	3:15 PM
MEDIA Sem 7	MDST4010	Media & Communication Studies Internship		01			
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MEDIA Sem 7	MDST4410	Media Studies Thesis I		01			
MEDIA Sem 7	MDST4000	Media Practices I		01	Tuesday	6:05 PM	8:45 PM
				02	Tuesday	6:05 PM	8:45 PM
				03	Tuesday	6:05 PM	8:45 PM
MEDIA Sem 7	MDST3210	Video Production 1 (MJ, DMSM)		0101	Monday	10:45 AM	12:30 PM
					Monday	12:35 PM	3:15 PM
				0202	Tuesday	1:30 PM	3:15 PM
					Tuesday	3:20 PM	6:00 PM
MEDIA Sem 7	MDST4240	Broadcast Studio Production (VC)		0101	Thursday	6:05 PM	8:45 PM
					Monday	6:05 PM	8:45 PM
MEDIA Sem 7	MDST3440	Motion Graphics (VC)		0101	Wednesday	5:10 PM	6:00 PM

					Wednesday	6:05 PM	8:45 PM
MEDIA Sem 7	MDST3240	Crisis Communication (DMSM, MBM, MMA)		01	Monday	1:30 PM	4:10 PM
MEDIA Sem 7	MDST3340	Analytics for Marketing & Communication (PR)		01	Tuesday	8:55 AM	11:35 AM
				02	Tuesday	11:40 AM	2:20 PM
MEDIA Sem 7	BADM2000	Human Resources Management (MBM, MMA)		01	Monday	3:20 PM	6:00 PM
				02	Monday	11:40 AM	2:20 PM
				03	Friday	10:45 AM	1:25 PM
				04	Friday	1:30 PM	4:10 PM