

WINTER 2026 MEDIA STUDIES

EXAM LEGEND:
ONLINE
N/A = NOT APPLICABLE
OFF-SITE = RIZZO BANQUET HALL

Semester	Course Code	Course Name	Section	Lecture Day (NOT EXAM DAY)	Lecture Start Time (NOT EXAM TIME)	EXAM DATE	EXAM TIME	EXAM LOCATION
Media Sem 2	AHSS1080	Ethical Issues in Media	01	Wednesday	1:30 PM	N/A	N/A	N/A
Media Sem 2	MDST1200	Introduction to Marketing & Public Relations	01	Monday	8:00 AM	Wednesday, April 15, 2026	3:20 PM	GH 111
			02	Monday	11:40 AM	Wednesday, April 15, 2026	3:20 PM	GH 111
Media Sem 2	MDST2020	Freedom, Rights, and Media	01	Wednesday	9:50 AM	Friday, April 10, 2026	8:00 AM	GH 425/426
Media Sem 2	MDST1030	Visual Communication and Design	01	Monday	10:45 AM	N/A	N/A	N/A
			02	Monday	2:25 PM	N/A	N/A	N/A
		*ELECTIVE						
Media Sem 4	AHSS2020	Presentations & Persuasion	01	Thursday	9:50 AM	N/A	N/A	N/A
			02	Thursday	1:30 PM	N/A	N/A	N/A
Media Sem 4	MDST2110	Transmedia Storytelling	01	Friday	8:55 AM	N/A	N/A	N/A
		OR						
Media Sem 4	MDST3360	New Worlds: Exploring XR	0101	Friday	8:55 AM	N/A	N/A	N/A
				Friday	10:45 AM			
		Specialization Courses:						
Media Sem 4	MDST1070	Photography (VC)	01	Monday	8:55 AM	N/A	N/A	N/A
Media Sem 4	MDST2180	Web Design (VS, DMSM)	0101	Thursday	5:10 PM	N/A	N/A	N/A
				Thursday	7:00 PM			
			0202	Thursday	5:10 PM	N/A	N/A	N/A
				Thursday	7:00 PM			
Media Sem 4	MDST3410	Social Media Strategies (DMSM)	01	Monday	8:55 AM	N/A	N/A	N/A
Media Sem 4	MDST2070	Digital Graphic Design I (VC, DMSM)	0101	Monday	12:35 PM	N/A	N/A	N/A

				Monday	1:30 PM			
			0202	Wednesday	1:30 PM	N/A	N/A	N/A
				Wednesday	2:25 PM			
Media Sem 4	MDST1000	Introduction to Media MGMT. (MBM)	01	Wednesday	11:40 AM	Thursday, April 9, 2026	3:20 PM	GH 121
Media Sem 4	MDST3430	Client Relations (MBM)	01	Monday	5:10 PM	N/A	N/A	N/A
Media Sem 4	BADM2030	Advertising in Business (MBM)	01	Tuesday	8:00 AM	Tuesday, April 14, 2026	11:40 AM	GH 117
			02	Tuesday	11:40 AM	N/A	N/A	N/A
			03	Friday	8:55 AM	N/A	N/A	N/A
			04	Friday	12:35 PM	N/A	N/A	N/A
Media Sem 6	MDST3390	Public Practice						
		PR-DMSM-MMA-MBM	01	Tuesday	1:30 PM	N/A	N/A	N/A
		VC-MJ	02	Monday	12:35 PM	N/A	N/A	N/A
Restricted Electives: Choose one of the following:								
Media Sem 6	MDST3040	Power, Culture & the Individual	01	Tuesday	9:50 AM	Wednesday, April 15, 2026	11:40 AM	GH 326
		OR						
Media Sem 6	AHSS2130	Subcultures in Mainstream Media	01	Tuesday	9:50 AM	Thursday, April 9, 2026	3:20 PM	GH 301
Restricted Electives: Choose one of the following:								
Media Sem 6	MDST3190	Advanced Research Methods for MCS	DE01	Distance		N/A	N/A	N/A
		OR						
Media Sem 6	MDST3500	Project MGMT for Media & Communication Studies	01	Wednesday	4:15 PM	N/A	N/A	N/A
			02	Wednesday	4:15 PM	N/A	N/A	N/A
Choose 2 of the following According to your Specilization:								
Media Sem 6	MDST3380	Photojournalism (MJ)	0101	Thursday	1:30 PM	N/A	N/A	N/A
				Thursday	3:20 PM			
Media Sem 6	MDST3430	Client Relations (PR)	01	Monday	5:10 PM	N/A	N/A	N/A
Media Sem 6	MDST2050	News Writing and Editing II (MJ)	0101	Wednesday	11:40 AM	N/A	N/A	N/A
				Wednesday	1:30 PM			
Media Sem 6	MDST3400	SEO Perspectives (DMSM)	01	Monday	8:55 AM	N/A	N/A	N/A

Media Sem 6	MDST3460	Advanced Analytics for Marketing & Communications (MBM, MMA, DMSM)	01	Monday	2:25 PM	N/A	N/A	N/A
Media Sem 6	MDST3110	Location Photography (VC)	0101	Wednesday	9:50 AM	N/A	N/A	N/A
				Wednesday	11:40 AM			
Media Sem 6	MDST4170	Video Production II (VC)	0101	Friday	9:50 AM	N/A	N/A	N/A
				Friday	11:40 AM			
			0102	Friday	9:50 AM			
				Monday	8:55 AM	N/A	N/A	N/A
Media Sem 6	MDST3030	Event Management (PR, MMA, MBM,DMSM)	01	Tuesday	5:10 PM	N/A	N/A	N/A
Media Sem 8	MDST3490	Freelancing & Small Business Development for Media	01	Monday	8:55 AM	N/A	N/A	N/A
			02	Monday	12:35 PM	N/A	N/A	N/A
Restricted Electives: Choose one of the following:								
Media Sem 8	MDST4080	Media in the Global Context	DE01	Distance		N/A	N/A	N/A
		OR						
Media Sem 8	MDST4400	Special Topics in Media and Communication Studies	01	Wednesday	2:25 PM	N/A	N/A	N/A
			02	Monday	3:20 PM	N/A	N/A	N/A
		ONE OF:						
Media Sem 8	MDST4210	Media Practices						
		*MMA	0101	Tuesday	6:05 PM	N/A	N/A	N/A
				Tuesday	6:05 PM			
		*VC & MJ	0202	Tuesday	1:30 PM	N/A	N/A	N/A
				Tuesday	1:30 PM			
		*DMSM	0303	Tuesday	6:05 PM	N/A	N/A	N/A
				Tuesday	6:05 PM			
		*PR	0404	Tuesday	6:05 PM	N/A	N/A	N/A
				Tuesday	6:05 PM			
		OR						
Media Sem 8	MDST4520	Media Thesis II	01			N/A	N/A	N/A
		ONE OF: SPECIALIZATION COURSES						
Media Sem 8	MDST4400	Special Topics in Media and Communication Studies (MJ, PR, M	01	Wednesday	2:25 PM	N/A	N/A	N/A
Media Sem 8	MDST3240	Crisis Communications & Reputation Mgmt (DMSM, MMA)	01	Wednesday	8:55 AM	Thursday, April 9, 2026	11:40 AM	GH 121

Media Sem 8	MDST3260	Art Direction & Production Design	01	Wednesday	9:50 AM	N/A	N/A	N/A
Media Sem 8	MDST4010	Media & Communication Studies Internship	01			N/A	N/A	N/A