

WINTER 2026 MEDIA STUDIES

Course Delivery

ONLINE

ALTERNATE

Semester	Course Code	Course Name	Course Synonym	Section	Lecture Day	Lecture Start Time	Lecture End Time
Media Sem 2	AHSS1080	Ethical Issues in Media	0386	01	Wednesday	1:30 PM	4:10 PM
Media Sem 2	MDST1200	Introduction to Marketing & Public Relations	0696	01	Monday	8:00 AM	10:40 AM
			0697	02	Monday	11:40 AM	2:20 PM
Media Sem 2	MDST2020	Freedom, Rights, and Media	0698	01	Wednesday	9:50 AM	12:30 PM
Media Sem 2	MDST1030	Visual Communication and Design	0693	01	Monday	10:45 AM	1:25 PM
			0694	02	Monday	2:25 PM	5:05 PM
		*ELECTIVE					
Media Sem 4	AHSS2020	Presentations & Persuasion	0407	01	Thursday	9:50 AM	12:30 PM
			0408	02	Thursday	1:30 PM	4:10 PM
Media Sem 4	MDST2110	Transmedia Storytelling	0702	01	Friday	8:55 AM	11:35 AM
		OR					
Media Sem 4	MDST3360	New Worlds: Exploring XR	0797	0101	Friday	8:55 AM	10:40 AM
					Friday	10:45 AM	12:30 PM
		Specialization Courses:					
Media Sem 4	MDST1070	Photography (VC)	0695	01	Monday	8:55 AM	11:35 AM
Media Sem 4	MDST2180	Web Design (VC, DMSM)	0704	0101	Thursday	5:10 PM	6:55 PM

					Thursday	7:00 PM	8:45 PM
			0705	0202	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
Media Sem 4	MDST3410	Social Media Strategies (DMSM)	0716	01	Monday	8:55 AM	11:35 AM
Media Sem 4	MDST2070	Digital Graphic Design I (VC, DMSM)	0700	0101	Monday	12:35 PM	1:25 PM
					Monday	1:30 PM	4:10 PM
			0701	0202	Wednesday	1:30 PM	2:20 PM
					Wednesday	2:25 PM	5:05 PM
Media Sem 4	MDST1000	Introduction to Media MGMT. (MBM)	0692	01	Wednesday	11:40 AM	2:20 PM
Media Sem 4	MDST3430	Client Relations (MBM)	0717	01	Monday	5:10 PM	7:50 PM
Media Sem 4	BADM2030	Advertising in Business (MBM)	0443	01	Tuesday	8:00 AM	10:40 AM
			0444	02	Tuesday	11:40 AM	2:20 PM
			0445	03	Friday	8:55 AM	11:35 AM
			0446	04	Friday	12:35 PM	3:15 PM
Media Sem 6	MDST3390	Public Practice					
		PR-DMSM-MMA-MBM	0713	01	Tuesday	1:30 PM	4:10 PM
		VC-MJ	0714	02	Monday	12:35 PM	3:15 PM
Restricted Electives: Choose one of the following:							
Media Sem 6	MDST3040	Power, Culture & the Individual	0707	01	Tuesday	9:50 AM	12:30 PM
		OR					
Media Sem 6	AHSS2130	Subcultures in Mainstream Media	0412	01	Tuesday	9:50 AM	12:30 PM
Restricted Electives: Choose one of the following:							
Media Sem 6	MDST3190	Advanced Research Methods for MCS	0709	DE01	Distance		

		OR					
Media Sem 6	MDST3500	Project MGMT for Media & Communication Studies	0721	01	Wednesday	4:15 PM	6:55 PM
			0722	02	Wednesday	4:15 PM	6:55 PM
Choose 2 of the following According to your Specilization:							
Media Sem 6	MDST3380	Photojournalism (MJ)	0712	0101	Thursday	1:30 PM	3:15 PM
					Thursday	3:20 PM	5:05 PM
Media Sem 6	MDST3430	Client Relations (PR)	0717	01	Monday	5:10 PM	7:50 PM
Media Sem 6	MDST2050	News Writing and Editing II (MJ)	0699	0101	Wednesday	11:40 AM	1:25 PM
					Wednesday	1:30 PM	3:15 PM
Media Sem 6	MDST3400	SEO Perspectives (DMSM)	0715	01	Monday	8:55 AM	11:35 AM
Media Sem 6	MDST3460	Advanced Analytics for Marketing & Communications (MBM, MMA, DMSM)	0718	01	Monday	2:25 PM	5:05 PM
Media Sem 6	MDST3110	Location Photography (VC)	0708	0101	Wednesday	9:50 AM	11:35 AM
					Wednesday	11:40 AM	3:15 PM
Media Sem 6	MDST4170	Video Production II (VC)	0724	0101	Friday	9:50 AM	11:35 AM
					Friday	11:40 AM	2:20 PM
			0126	0102	Friday	9:50 AM	11:35 AM
					Monday	8:55 AM	11:35 AM
Media Sem 6	MDST3030	Event Management (PR, MMA, MBM,DMSM)	0706	01	Tuesday	5:10 PM	8:45 PM
Media Sem 8	MDST3490	Freelancing & Small Business Development for Media	0719	01	Monday	8:55 AM	11:35 AM
			0720	02	Monday	12:35 PM	3:15 PM
Restricted Electives: Choose one of the following:							

Media Sem 8	MDST4080	Media in the Global Context	0723	DE01	Distance		
		OR					
Media Sem 8	MDST4400	Special Topics in Media and Communication Studies (MJ, PR, MMA)	0725	01	Wednesday	2:25 PM	5:05 PM
			1054	02	Monday	3:20 PM	6:00 PM
		ONE OF:					
Media Sem 8	MDST4210	Media Practices					
		*MMA	0799	0101	Tuesday	6:05 PM	8:45 PM
					Tuesday	6:05 PM	8:45 PM
		*VC & MJ	0800	0202	Tuesday	1:30 PM	4:10 PM
					Tuesday	1:30 PM	4:10 PM
		*DMSM	0801	0303	Tuesday	6:05 PM	8:45 PM
					Tuesday	6:05 PM	8:45 PM
		*PR	0802	0404	Tuesday	6:05 PM	8:45 PM
					Tuesday	6:05 PM	8:45 PM
		OR					
Media Sem 8	MDST4520	Media Thesis II		01			
		ONE OF: SPECIALIZATION COURSES					
Media Sem 8	MDST4400	Special Topics in Media and Communication Studies	0726	01	Wednesday	2:25 PM	5:05 PM
Media Sem 8	MDST3240	Crisis Communications & Reputation Mgmt (DMSM, MMA)	0710	01	Wednesday	8:55 AM	11:35 AM
Media Sem 8	MDST3260	Art Direction & Production Design (VC)	0711	01	Wednesday	9:50 AM	12:30 PM
Media Sem 8	MDST4010	Media & Communication Studies Internship	0803	01			