UNIVERSITY OF GUELPH HUMBER

WINTER 2027 MEDIA STUDIES

Course Delivery
ONLINE
ALTERNATE

Semester	Course Code	Course Name	Course Synonym	Section	Lecture Day	Lecture Start Time	Lecture End Time
Media Sem 2	AHSS1080	Ethical Issues in Media	1670	01	Friday	8:55 AM	11:35 AM
Media Sem 2	MDST1200	Introduction to Marketing & Public Relations	1993	01	Wednesday	8:55 AM	11:35 AM
			1994	02	Wednesday	1:30 PM	4:10 PM
Media Sem 2	MDST2020	Freedom, Rights, and Media	1995	01	Thursday	11:40 AM	2:20 PM
Media Sem 2	MDST1030	Visual Communication and Design	1990	01	Monday	10:45 AM	1:25 PM
			1991	02	Monday	3:20 PM	6:00 PM
		***ELECTIVE**					
Media Sem 4	AHSS2020	Presentations & Persuasion	1691	01	Tuesday	1:30 PM	4:10 PM
			1692	02	Wednesday	8:55 AM	11:35 AM
Media Sem 4	MDST2110	Transmedia Storytelling	1998	01	Thursday	1:30 PM	4:10 PM
		OR					
Media Sem 4	MDST3360	New Worlds: Exploring XR	2006	0101	Thursday	11:40 AM	1:25 PM
					Thursday	1:30 PM	3:15 PM
		Specialization Courses:					
Media Sem 4	MDST1070	Photography (VC)	1992	01	Monday	8:55 AM	11:35 AM
Media Sem 4	MDST2180	Web Design (VC, DMSM)	1999	0101	Thursday	5:10 PM	6:55 PM

					Thursday	7:00 PM	8:45 PM
			2000	0202	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
Media Sem 4	MDST3410	Social Media Strategies (DMSM)	2010	01	Monday	8:55 AM	11:35 AM
Media Sem 4	MDST2070	Digital Graphic Design I (VC, DMSM)	1996	0101	Monday	12:35 PM	1:25 PM
					Monday	1:30 PM	4:10 PM
			1997	0202	Wednesday	1:30 PM	2:20 PM
					Wednesday	2:25 PM	5:05 PM
Media Sem 4	MDST1000	Introduction to Media MGMT. (MBM)	1989	01	Wednesday	11:40 AM	2:20 PM
Media Sem 4	MDST3430	Client Relations (MBM)	2011	01	Monday	11:40 AM	2:20 PM
Media Sem 4	BADM2030	Advertising in Business (MBM)	1730	01	Wednesday	2:25 PM	5:05 PM
			1731	02	Wednesday	6:05 PM	8:45 PM
			1732	03	Tuesday	2:25 PM	5:05 PM
			1733	04	Tuesday	6:05 PM	8:45 PM
Media Sem 6	MDST3390	Public Practice	2007	01	Monday	12:35 PM	3:15 PM
			2008	02	Thursday	1:30 PM	4:10 PM
Restricted Electives: Choose one of the following:							
Media Sem 6	MDST3040	Power, Culture & the Individual	2002	01	Tuesday	9:50 AM	12:30 PM
		OR					
Media Sem 6	AHSS2130	Subcultures in Mainstream Media	1697	01	Tuesday	9:50 AM	12:30 PM
Restricted Electives: Choose one of the following:							
Media Sem 6	MDST3190	Advanced Research Methods for MCS	2004	DE01	Distance		
Media Sem 6	MDST3500	Project MGMT for Media & Communication Studies	2016	01	Tuesday	12:35 PM	3:15 PM

			2017	02	Thursday	4:15 PM	6:55 PM
Choose 2 of the following According to your Specilization:							
Media Sem 6	MDST3400	SEO Perspectives (DMSM)	2009	01	Monday	8:55 AM	11:35 AM
Media Sem 6	MDST3460	Advanced Analytics for Marketing & Communications (MBM, DMSM)	2012	01	Wednesday	12:35 PM	3:15 PM
			2013	02	Thursday	9:50 AM	12:30 PM
Media Sem 6	MDST3110	Location Photography (VC)	2003	0101	Wednesday	9:50 AM	11:35 AM
					Wednesday	11:40 AM	3:15 PM
Media Sem 6	MDST4170	Video Production II (VC)	2019	0101	Thursday	8:55 AM	10:40 AM
					Thursday	10:45 AM	1:25 PM
			2020	0202	Friday	8:55 AM	10:40 AM
					Friday	10:45 AM	1:25 PM
Media Sem 6	MDST3030	Event Management (MBM,DMSM)	2001	01	Tuesday	5:10 PM	8:45 PM
Restricted Electives: Choose one of the following:							
Media Sem 8	MDST4080	Media in the Global Context	2018	01	Friday	1:30 PM	4:10 PM
Media Sem 8	MDST4400	Special Topics in Media and Communication Studies	2021	01	Tuesday	2:25 PM	5:05 PM
		ONE OF:					
Media Sem 8	MDST4210	Media Practices	2080	0101	Tuesday	6:05 PM	8:45 PM
					Tuesday	6:05 PM	8:45 PM
			2081	0202	Tuesday	6:05 PM	8:45 PM
					Tuesday	6:05 PM	8:45 PM
			2082	0303	Tuesday	6:05 PM	8:45 PM
					Tuesday	6:05 PM	8:45 PM
		OR					
Media Sem 8	MDST4520	Media Thesis II	2022	01			

		ONE OF:					
Media Sem 8	MDST3490	Freelancing & Small Business Development for Media (MJ,DMSM, VC, PR)	2014	01	Monday	8:55 AM	11:35 AM
			2015	02	Monday	12:35 PM	3:15 PM
Media Sem 8	MDST4400	Special Topics in Media and Communication Studies (MJ, PR, MMA)	2021	01	Tuesday	2:25 PM	5:05 PM
		ONE OF: SPECIALIZATION COURSES					
Media Sem 8	MDST3360	New Worlds: Exploring XR (VC, DMSM)	2006	0101	Thursday	11:40 AM	1:25 PM
					Thursday	1:30 PM	3:15 PM
Media Sem 8	MDST4170	Video Production II (DMSM)	2019	0101	Thursday	8:55 AM	10:40 AM
					Thursday	10:45 AM	1:25 PM
			2020	0102	Friday	8:55 AM	10:40 AM
					Friday	10:45 AM	1:25 PM
Media Sem 8	MDST4400	Special Topics in Media and Communication Studies (MJ, PR,)	2021	01	Tuesday	2:25 PM	5:05 PM
Media Sem 8	MDST3260	Art Direction & Production Design (VC)	2005	01	Wednesday	9:50 AM	12:30 PM
Media Sem 8	BADM1020	Business Information Systems (MBM, MMA)	1722	01	Thursday	8:55 AM	11:35 AM
			1723	02	Thursday	1:30 PM	4:10 PM
			1724	03	Monday	8:00 AM	10:40 AM
			1725	04	Monday	11:40 AM	2:20 PM
Media Sem 8	MDST3430	Client Relations (MBM, MMA, PR)	2011	01	Monday	11:40 AM	2:20 PM
Media Sem 8	MDST4010	Media & Communication Studies Internship	2084	01			