

WHAT CAN I DO WITH MY

Bachelor of Business Administration Degree and Diploma in Business Administration?

Program Specific Skills:

- Build a business foundation in the areas of marketing, economics, finance, accounting and business strategies
- Undertaking quantitative/qualitative analysis of information to predict trends and set objectives
- Gathering and assessing data, analyzing it, and planning a course of action based on the analysis
- Effectively interacting with colleagues during team meetings, group projects, and business presentations
- Administering business, finance and management practices and principles to an array of situations
- A thorough understanding of macroeconomic and microeconomic theories and the liaison between theory and business reality
- Comprehension of the essential tools governments and institutions utilize to successfully manage change in a rapidly growing international market
- Understanding and solving sophisticated economic difficulties related to production and consumption in a mixture of domestic and international contexts
- Theoretical and practical knowledge in all facets of the marketing process such as consumer behaviour and product positioning

Transferable Skills:

- Gathering and coordinating facts and implementing new information in different contexts
- Clearly communicating complex ideas and theories to others, and implementing learned concepts to current situations
- The ability to interact and engage with diverse groups of individuals with different personal and professional backgrounds
- Setting and assessing specific goals and deadlines, establishing appropriate courses of action, and delegating duties to fellow team members to most effectively execute projects and tasks
- Forming oral and written presentations and reports using current data and software
- Able to internalize and comprehend information and apply knowledge in a workplace setting

Career Options in Business: (Some May Require Further Education)

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| • Chief Executive Officer | • Estate Planner | • Tax Accountant |
| • Investment Portfolio Manager | • International Affairs Officer | • Comptroller |
| • Bank Research Analyst | • Staffing Coordinator | • Business Development Consultant |
| • Financial Planner | • Investment Broker | • Director of Operations |
| • Labour Relations Officer | • Retail and Commercial Banker | • Brand Manager |
| • Industry Analyst | • Cash Management Officer | • Internal Auditor |
| • Hospital Administrator | • Treasurer | • Marketing Coordinator |
| • General Manager | • Real Estate Broker | • Event Planner |
| • Institutional Equity Trader | • Compliance Officer | • Entrepreneur |
| | • Market Analyst | |
| | • Venture Capitalist | |

Potential Designations in Business:

- CPA: Chartered Professional Accountant
- CFA: Chartered Financial Analyst
- CHRP: Certified Human Resources Professional
- CIP: Chartered Insurance Professional
- AIC: Appraisal Institute of Canada
- CFP: Certified Financial Planner
- CMC: Certified Management Consultant
- CIWM: Certified International Wealth Manager
- PFP: Personal Financial Planner
- CIM: Chartered Investment Manager
- MTI Estate and Trust Professional

Universities in Ontario offering Graduate Programs in Business:

- Concordia University - John Molson School of Business
- York University - Schulich School of Business
- University of Toronto - Joseph L. Rotman School of Management
- Ryerson University - Ted Rogers School of Management
- Queen's University - Queen's School of Business
- Wilfrid Laurier University - Toronto Campus
- University of Ottawa - Telfer School of Management
- McMaster University - DeGroote School of Business
- Brock University - Goodman School of Business
- Wilfrid Laurier University - Waterloo Campus
- University of Western Ontario - Richard Ivey School of Business
- Laurentian University
- Carleton University - Sprott School of Business
- University of Windsor - Odette School of Business
- Royal Military College of Canada

Job Search Websites:

- GHworks – ghworks.guelphhumber.ca/
- Recruit Guelph – www.recruitguelph.ca/cecs/
- TalentEgg- www.talentegg.ca/
- Job Bank - www.jobbank.gc.ca/
- Monster – www.monster.ca/
- Workopolis – www.workopolis.com/
- CareerBuilder – www.careerbuilder.com/
- Indeed – ca.indeed.com/
- Eluta – www.eluta.ca/
- Fairy Lake Jobs – www.fairylakejobs.net/
- Toronto Jobs – www.torontojobs.ca/
- Glassdoor – www.glassdoor.ca/
- CareerEdge- www.careeredge.ca/
- Charity Village – www.charityvillage.com

Canadian Professional Associations in Business:

- www.cybf.ca – Canadian Youth Business Foundation
- www.bpwcanada.com – Canadian Federation of Business and Professional Women’s Clubs
- www.associationexecs.com – Association Execs.com
- www.cfib-fcei.ca – Canadian Federation of Independent Business
- www.wec.ca – Women Entrepreneurs of Canada
- www.scmanational.ca – Supply Chain Management Association
- www.internship.gov.on.ca – Ontario Internship Program
- www.hrmguide.net – Human Resource Management Guide Canada
- www.csi.ca – Canadian Securities Institute
- www.canadabusiness.ca – Canada Business
- www.ific.ca – Investment Funds Institute of Canada
- www.ifse.ca – IFSE Institute
- www.chrp.ca – Canadian Council of Human Resources Associations
- www.cpacanada.ca – CPA Canada
- www.cfainstitute.org – CFA Institute
- www.insuranceinstitute.ca – Insurance Institute
- www.aicanada.ca – Appraisal Institute of Canada
- www.cfp.net – CFP Board
- www.cmc-canada.ca – Canadian Association of Management Consultants
- www.advocis.ca – Financial Advisors Association of Canada
- www.fpsc.ca – Financial Planning Standards Council
- www.the-cma.org – Canadian Marketing Association
- www.hrpa.ca – Human Resources Professionals Association
- www.cabe.ca – Canadian Association for Business Economists

"Finance - A Career Overview." *Wilfrid Laurier University Career Development Centre*. Wilfrid Laurier University, n.d. Web. 10 June 2014. <http://navigator.wlu.ca/career/student/planning/discipline/finance.htm>.

"What Can I Do with My Degree? in Finance." *York University Career Centre*. York University, n.d. Web. 10 June 2014. <http://www.yorku.ca/careers/mydegree/finance.html>.

"What Can I Do with My Degree? in Marketing." *York University Career Centre*. York University, n.d. Web. 10 June 2014. <http://www.yorku.ca/careers/mydegree/marketing.html>.

