

Future Students' Program Outline: Business Administration

Please note that curriculum and course sequencing is subject to change. A program plan will be made available for enrolled students, and should be used for course sequencing and planning purposes.

Semester	Course Title
1 (F)	Microeconomics
	Business Law
	Introduction to Financial Accounting
	Marketing
	Business Communications
2 (W)	Macroeconomics
	Introduction to Organizational Behaviour
	Business Information Systems
	Introduction to International Business
	Business Statistics
3 (F)	Human Resources Management
	Managerial Accounting
	Consumer Behaviour
	Applied Decision Making Techniques
	General Elective
4 (W)	Advertising in Business
	Ethics and Values in Business
	Business Logistics
	Finance
	General Elective
5 (F)	Entrepreneurial Studies
	Corporate Finance
	Research Methods in Business
	General Elective

	Restricted Business Elective
6 (W)	Negotiation in Business
	General Elective
	Restricted Business Elective
	Restricted Business Elective
	Restricted Business Elective
7 (F)	Business Policy
	Project Management
	Restricted Business Elective
	Restricted Business Elective
8 (W)	Restricted Business Elective
	Leadership in Business
	Applied Business Study
	Restricted Business Elective
	Restricted Business Elective

Area of Emphasis/Restricted Business Electives by Semester

Semester	Course Title
5 (F)	International Law
	Professional Selling
	Business and Government
	Case Studies in Business Management
	Compensation
	Human Resource Planning
	Event Management I
	History of Business
	Relationship Marketing
6 (W)	Intercultural Understanding and Communication
	Customer Service
	Direct Marketing
	Money, Banking and Finance
	International Trade
	Social Media Marketing
	Real Estate Finance
	Labour Relations

	Occupational Health and Safety
	Recruitment and Selection
	Training and Development
	Business Practicum
	Business Consulting
	Event Management I
	Event Management II
Summer Semester (optional)	Business Workplace Learning
7 (F)	International Finance
	E-Commerce
	Investment Finance
	Personal Financial Planning
	Small Business Management
	Event Management II
	Asia Pacific Regional
	Latin America Regional
Managing the Not-for-Profit Enterprise	
8 (W)	Marketing Research Project
	Insurance and Risk Management
	Portfolio Management
	Planning a Small Business
	Europe Regional
	Business Analytics
	Entrepreneurial Finance
	Business Management Simulation

Area of Emphasis Courses/Restricted Business Electives Breakdown

- 5.0 credits (10 courses) are required to graduate.
- 3.0 credits (6 courses) are required to declare an area of emphasis.
- The area of emphasis will be noted on your Humber Diploma and University of Guelph transcript.

<p>Finance</p> <ul style="list-style-type: none"> <input type="checkbox"/> International Finance [F] <input type="checkbox"/> Money, Banking and Finance [W] <input type="checkbox"/> Business and Government [F] <input type="checkbox"/> Real Estate Finance [W] <input type="checkbox"/> Investment Finance [F] <input type="checkbox"/> Personal Financial Planning [F] <input type="checkbox"/> Insurance and Risk Management [W] <input type="checkbox"/> Portfolio Management [W] <input type="checkbox"/> Business Analytics [W] <input type="checkbox"/> Entrepreneurial Finance [W] <input type="checkbox"/> History of Business [F] <input type="checkbox"/> International Field Study*[S] 	<p>International Business</p> <ul style="list-style-type: none"> <input type="checkbox"/> International Finance [F] <input type="checkbox"/> International Law [F] <input type="checkbox"/> International Trade [W] <input type="checkbox"/> Business and Government [F] <input type="checkbox"/> Business Consulting [W] <input type="checkbox"/> Asia Pacific – Regional [F] <input type="checkbox"/> Latin America – Regional [F] <input type="checkbox"/> Europe – Regional [W] <input type="checkbox"/> Business Analytics [W] <input type="checkbox"/> History of Business [F] <input type="checkbox"/> Intercultural Understanding and Communication [F/W] <input type="checkbox"/> International Field Study*[S]
<p>Marketing</p> <ul style="list-style-type: none"> <input type="checkbox"/> Customer Service [W] <input type="checkbox"/> Direct Marketing [W] <input type="checkbox"/> Professional Selling [F] <input type="checkbox"/> Business and Government [F] <input type="checkbox"/> Social Media Marketing [W] <input type="checkbox"/> E-Commerce [F] <input type="checkbox"/> Marketing Research Project [W] <input type="checkbox"/> Event Management I [F/W] <input type="checkbox"/> Event Management II [F/W] <input type="checkbox"/> Business Analytics [W] <input type="checkbox"/> History of Business [F] <input type="checkbox"/> Relationship Marketing [F] <input type="checkbox"/> International Field Study*[S] 	<p>Small Business Management and Entrepreneurship</p> <ul style="list-style-type: none"> <input type="checkbox"/> Professional Selling [F] <input type="checkbox"/> Business and Government [F] <input type="checkbox"/> Social Media Marketing [W] <input type="checkbox"/> Small Business Management [F] <input type="checkbox"/> Planning a Small Business [W] <input type="checkbox"/> Business Consulting [W] <input type="checkbox"/> Event Management I [F/W] <input type="checkbox"/> Event Management II [F/W] <input type="checkbox"/> Business Analytics [W] <input type="checkbox"/> Entrepreneurial Finance [W] <input type="checkbox"/> History of Business [F] <input type="checkbox"/> Relationship Marketing [F] <input type="checkbox"/> International Field Study*[S]
<p>Management</p> <ul style="list-style-type: none"> <input type="checkbox"/> Business and Government [F] <input type="checkbox"/> Case Studies in Business Management [F] <input type="checkbox"/> Small Business Management [F] 	<p>Accounting</p> <ul style="list-style-type: none"> <input type="checkbox"/> Intermediate Accounting I [W] <input type="checkbox"/> Intermediate Accounting II [F] <input type="checkbox"/> Managerial Accounting II [F] <input type="checkbox"/> Advanced Financial Accounting [W]

<input type="checkbox"/> Business Consulting [W] <input type="checkbox"/> Event Management I [F/W] <input type="checkbox"/> Event Management II [F/W] <input type="checkbox"/> Business Analytics [W] <input type="checkbox"/> History of Business [F] <input type="checkbox"/> Managing the Not-for-Profit Enterprise [F] <input type="checkbox"/> Business Management Simulation [W] <input type="checkbox"/> International Field Study*[S]	<input type="checkbox"/> Taxation I [F] <input type="checkbox"/> Taxation II [W] <input type="checkbox"/> Auditing I [W] <input type="checkbox"/> Auditing II [F] <input type="checkbox"/> Advanced Managerial Accounting [W] <input type="checkbox"/> Business Analytics [W]
Unspecialized- Restricted Elective <input type="checkbox"/> Business Practicum [W]	

*NOTE: There is an option to have your International Field Study counted as an area of emphasis course.