

## Future Students' Program Outline: Business Administration

This is a sample of the courses you may be taking as part of the Business Administration Program. Please note that you may be exempt from certain courses due to your transfer credit. If applicable, please consult your Transfer Credit Assessment in your Offer of Admission.

Please note that curriculum and course sequencing is subject to change. A program plan will be made available for enrolled students, and should be used for course sequencing and planning purposes.

<b>Course Title</b>
Microeconomics
Business Law
Introduction to Financial Accounting
Marketing
Business Communications
Macroeconomics
Introduction to Organizational Behaviour
Business Information Systems
Introduction to International Business
Business Statistics
Human Resources Management
Managerial Accounting
Consumer Behaviour
Applied Decision Making Techniques
General Elective
Advertising in Business
Ethics and Values in Business
Business Logistics
Finance
General Elective

Entrepreneurial Studies
Corporate Finance
Research Methods in Business
General Elective
Restricted Business Elective
Negotiation in Business
General Elective
Restricted Business Elective
Restricted Business Elective
Restricted Business Elective
Business Policy
Project Management
Restricted Business Elective
Restricted Business Elective
Restricted Business Elective
Leadership in Business
Applied Business Study
Restricted Business Elective
Restricted Business Elective
Restricted Business Elective

**Area of Emphasis/Restricted Business Electives by Semester**

<b>Course Title</b>
International Law
Professional Selling
Business and Government
Case Studies in Business Management
Compensation
Human Resource Planning
Event Management I
History of Business
Relationship Marketing
Intercultural Understanding and Communication
Customer Service
Direct Marketing
Money, Banking and Finance

International Trade
Social Media Marketing
Real Estate Finance
Labour Relations
Occupational Health and Safety
Recruitment and Selection
Training and Development
Business Practicum
Business Consulting
Event Management I
Event Management II
Business Workplace Learning
International Finance
E-Commerce
Investment Finance
Personal Financial Planning
Small Business Management
Event Management II
Asia Pacific Regional
Latin America Regional
Managing the Not-for-Profit Enterprise
Marketing Research Project
Insurance and Risk Management
Portfolio Management
Planning a Small Business
Europe Regional
Business Analytics
Entrepreneurial Finance
Business Management Simulation

## Area of Emphasis Courses/Restricted Business Electives Breakdown

- 5.0 credits (10 courses) are required to graduate.
- 3.0 credits (6 courses) are required to declare an area of emphasis.
- The area of emphasis will be noted on your Humber Diploma and University of Guelph transcript.

<p><b>Finance</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> International Finance [F]</li> <li><input type="checkbox"/> Money, Banking and Finance [W]</li> <li><input type="checkbox"/> Business and Government [F]</li> <li><input type="checkbox"/> Real Estate Finance [W]</li> <li><input type="checkbox"/> Investment Finance [F]</li> <li><input type="checkbox"/> Personal Financial Planning [F]</li> <li><input type="checkbox"/> Insurance and Risk Management [W]</li> <li><input type="checkbox"/> Portfolio Management [W]</li> <li><input type="checkbox"/> Business Analytics [W]</li> <li><input type="checkbox"/> Entrepreneurial Finance [W]</li> <li><input type="checkbox"/> History of Business [F]</li> <li><input type="checkbox"/> International Field Study*[S]</li> </ul>	<p><b>International Business</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> International Finance [F]</li> <li><input type="checkbox"/> International Law [F]</li> <li><input type="checkbox"/> International Trade [W]</li> <li><input type="checkbox"/> Business and Government [F]</li> <li><input type="checkbox"/> Business Consulting [W]</li> <li><input type="checkbox"/> Asia Pacific – Regional [F]</li> <li><input type="checkbox"/> Latin America – Regional [F]</li> <li><input type="checkbox"/> Europe – Regional [W]</li> <li><input type="checkbox"/> Business Analytics [W]</li> <li><input type="checkbox"/> History of Business [F]</li> <li><input type="checkbox"/> Intercultural Understanding and Communication [F/W]</li> <li><input type="checkbox"/> International Field Study*[S]</li> </ul>
<p><b>Marketing</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Customer Service [W]</li> <li><input type="checkbox"/> Direct Marketing [W]</li> <li><input type="checkbox"/> Professional Selling [F]</li> <li><input type="checkbox"/> Business and Government [F]</li> <li><input type="checkbox"/> Social Media Marketing [W]</li> <li><input type="checkbox"/> E-Commerce [F]</li> <li><input type="checkbox"/> Marketing Research Project [W]</li> <li><input type="checkbox"/> Event Management I [F/W]</li> <li><input type="checkbox"/> Event Management II [F/W]</li> <li><input type="checkbox"/> Business Analytics [W]</li> <li><input type="checkbox"/> History of Business [F]</li> <li><input type="checkbox"/> Relationship Marketing [F]</li> <li><input type="checkbox"/> International Field Study*[S]</li> </ul>	<p><b>Small Business Management and Entrepreneurship</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Professional Selling [F]</li> <li><input type="checkbox"/> Business and Government [F]</li> <li><input type="checkbox"/> Social Media Marketing [W]</li> <li><input type="checkbox"/> Small Business Management [F]</li> <li><input type="checkbox"/> Planning a Small Business [W]</li> <li><input type="checkbox"/> Business Consulting [W]</li> <li><input type="checkbox"/> Event Management I [F/W]</li> <li><input type="checkbox"/> Event Management II [F/W]</li> <li><input type="checkbox"/> Business Analytics [W]</li> <li><input type="checkbox"/> Entrepreneurial Finance [W]</li> <li><input type="checkbox"/> History of Business [F]</li> <li><input type="checkbox"/> Relationship Marketing [F]</li> <li><input type="checkbox"/> International Field Study*[S]</li> </ul>
<p><b>Management</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Business and Government [F]</li> <li><input type="checkbox"/> Case Studies in Business Management [F]</li> <li><input type="checkbox"/> Small Business Management [F]</li> </ul>	<p><b>Accounting</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Intermediate Accounting I [W]</li> <li><input type="checkbox"/> Intermediate Accounting II [F]</li> <li><input type="checkbox"/> Managerial Accounting II [F]</li> </ul>

<ul style="list-style-type: none"> <li><input type="checkbox"/> Business Consulting [W]</li> <li><input type="checkbox"/> Event Management I [F/W]</li> <li><input type="checkbox"/> Event Management II [F/W]</li> <li><input type="checkbox"/> Business Analytics [W]</li> <li><input type="checkbox"/> History of Business [F]</li> <li><input type="checkbox"/> Managing the Not-for-Profit Enterprise [F]</li> <li><input type="checkbox"/> Business Management Simulation [W]</li> <li><input type="checkbox"/> International Field Study*[S]</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Advanced Financial Accounting [W]</li> <li><input type="checkbox"/> Taxation I [F]</li> <li><input type="checkbox"/> Taxation II [W]</li> <li><input type="checkbox"/> Auditing I [W]</li> <li><input type="checkbox"/> Auditing II [F]</li> <li><input type="checkbox"/> Advanced Managerial Accounting [W]</li> <li><input type="checkbox"/> Business Analytics [W]</li> </ul>
<p><b>Unspecialized- Restricted Elective</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Business Workplace Learning [S]</li> <li><input type="checkbox"/> Compensation [F]</li> <li><input type="checkbox"/> Human Resource Planning [F]</li> <li><input type="checkbox"/> Labour Relations [F]</li> <li><input type="checkbox"/> Occupational Health and Safety [W]</li> <li><input type="checkbox"/> Recruitment and Selection [W]</li> <li><input type="checkbox"/> Training and Development [W]</li> <li><input type="checkbox"/> Business Practicum [W]</li> </ul>	

\*NOTE: There is an option to have your International Field Study counted as an area of emphasis course.

Last updated August 2020