

# Video Transcript

## Business at #UofGH (2:26 mins)

### Business at #UofGH 2021

Time In	Time Out	Audio	Visual
00:00:00:00	00:00:03:00		Opening title, a picture of three students walking on a path. A graphic of two triangles in the top and bottom left of the screen reads, "University of Guelph-Humber, Toronto Ontario".
00:00:03:00	00:00:09:16		The screen transitions to an overhead view of three people in business attire at a table. They are shaking hands and typing on keyboards.
00:00:05:06	00:00:06:12	If you're looking to excel in the	
00:00:06:13	00:00:07:25	world of business, our Business	
00:00:08:01	00:00:09:13	program gives you the skills you	
00:00:09:14	00:00:11:06	need to succeed in any field.	
00:00:09:16	00:00:18:02		An info graphic overviewing the benefits of the Guelph-Humber business program.
00:00:11:18	00:00:12:18	Solve problems.	
00:00:12:20	00:00:13:20	Think critically.	
00:00:14:00	00:00:15:17	Learn to communicate and work in a	
00:00:15:18	00:00:16:17	team.	
00:00:16:21	00:00:19:01	Prepare for a career in accounting,	
00:00:18:02	00:00:21:25		Talks straight into camera with the Guelph-Humber cafeteria in the background.
00:00:19:08	00:00:20:23	finance, marketing,	
00:00:21:05	00:00:22:22	entrepreneurship and more.	
00:00:21:25	00:00:27:03		The screen transitions to a montage of business interactions. Reviewing spread sheets and shaking hands.
00:00:26:05	00:00:27:16	Expect more of the real world	
00:00:27:03	00:00:29:22		The woman continues to talk to the camera.

00:00:27:20	00:00:29:23	brought into the classroom, starting	
00:00:29:22	00:00:35:19		An instructor giving a lecture to Guelph-Humber students.
00:00:29:24	00:00:31:12	with your instructors who are	

00:00:31:13	00:00:32:25	professionals in the areas they	
00:00:33:02	00:00:34:02	teach.	
00:00:34:12	00:00:35:21	Don't just read about theories from	
00:00:35:19	00:00:37:23		The screen returns to the woman.
00:00:35:22	00:00:37:18	textbooks, but execute it.	
00:00:37:23	00:00:47:23		People attending events put on by Guelph-Humber Business students. They are walking through art galleries while students set up refreshments.
00:00:38:12	00:00:40:04	Plan an actual event using our art	
00:00:40:09	00:00:41:19	gallery on campus in an event	
00:00:42:04	00:00:43:04	management.	
00:00:43:05	00:00:44:17	Here you will work with a team and	
00:00:44:18	00:00:46:14	receive a budget of fifteen-hundred	
00:00:46:15	00:00:47:14	dollars.	
00:00:47:23	00:00:52:24		The screen returns to the woman.
00:00:48:02	00:00:49:18	Learn to run your own simulated	
00:00:49:19	00:00:51:17	virtual business in Business	
00:00:51:18	00:00:53:04	Management Simulation.	
00:00:52:24	00:00:58:10		Three people stand at the front of a classroom presenting a case study.
00:00:53:07	00:00:55:03	Solve real life problems businesses	
00:00:55:04	00:00:56:15	face, in our case studies and	
00:00:56:16	00:00:57:16	business management.	
00:00:58:010	00:01:04:009		Two people make notes on graphs transitions to a visual of a stock rising.
00:00:58:02	00:00:59:17	Learn how data can forecast what	
00:00:59:18	00:01:01:04	customers will buy, where stock	

00:01:01:05	00:01:02:18	prices might go in business	
00:01:02:19	00:01:03:18	analytics.	
00:01:03:20	00:01:05:08	New this year, we've introduced a	
00:01:04:09	00:01:09:08		A woman gives a presentation in a classroom while her team members stand behind her.
00:01:05:09	00:01:07:00	suite of H.R. courses that are now	
00:01:07:07	00:01:08:07	available.	
00:01:08:20	00:01:10:20	Acquire up to 520 hours	
00:01:09:08	00:01:14:10		An info graphic overviewing the benefits of the Guelph-Humber Business program.

00:01:10:21	00:01:12:08	of placement experience at one of	
00:01:12:09	00:01:14:09	our top placement partner firms.	
00:01:14:10	00:01:17:14		The screen returns to the woman.
00:01:14:17	00:01:15:16	We know you'll come out of the	
00:01:15:17	00:01:17:08	program well-prepared for whatever	
00:01:17:14	00:01:18:17	career you choose.	
00:01:17:14	00:01:20:18		Picture of a man and woman laughing.
00:01:19:09	00:01:20:24	Give yourself more opportunity by	
00:01:20:18	00:01:26:06		The screen returns to the woman.
00:01:21:00	00:01:22:09	getting involved outside of the	
00:01:22:10	00:01:23:08	classroom.	
00:01:23:09	00:01:24:10	Join a club, society or	
00:01:25:06	00:01:26:16	one of our award-winning case	
00:01:26:06	00:01:38:13		Picture montage of students in brainstorming session, writing on a white board and laughing.
00:01:26:17	00:01:28:09	competition teams where you will get	
00:01:28:10	00:01:30:13	to travel, network with top companies	
00:01:30:15	00:01:32:06	and compete against prestigious	
00:01:32:12	00:01:34:01	universities around the world.	

00:01:34:14	00:01:36:04	Our graduates have gone on to pursue	
00:01:36:05	00:01:38:08	their CPA and work as accountants	
00:01:38:11	00:01:39:23	at some of Toronto's top three	
00:01:38:13	00:01:42:24		The screen returns to the woman.
00:01:40:04	00:01:41:21	firms, including Deloitte	
00:01:42:03	00:01:43:04	and Ernst and Young.	
00:01:42:24	00:01:49:14		Info graphic of possible careers and further education.
00:01:43:16	00:01:45:05	Others have gone on to work in	
00:01:45:06	00:01:47:15	finance, marketing, consulting,	
00:01:47:23	00:01:49:11	analytics and more.	
00:01:49:14	00:02:13:26		Video montage of a Guelph-Humber student, giving presentations and speaking straight to camera sitting in an armchair.
00:01:50:20	00:01:51:18	One of the main things that I love	
00:01:51:19	00:01:52:21	about the Business program at	
00:01:52:22	00:01:54:08	University of Guelph-Humber, is that	
00:01:54:09	00:01:55:16	the first two years are very	
00:01:55:17	00:01:56:16	foundational.	
00:01:56:17	00:01:57:24	So you can explore all different	
00:01:58:00	00:01:59:04	areas within business.	
00:01:59:08	00:02:00:15	And then in third year, you're able	
00:02:00:16	00:02:02:03	to specialize in one of the six	
00:02:02:04	00:02:03:07	areas of emphasis.	
00:02:03:20	00:02:05:10	The Business program is really hands	
00:02:05:11	00:02:07:05	on. You get to put on an event in	
00:02:07:06	00:02:08:18	one of the event management classes.	
00:02:08:19	00:02:10:08	So it's not only about learning from	
00:02:10:09	00:02:11:24	the textbook, we were able to apply	

00:02:12:00	00:02:13:00	it. And within all of our	
00:02:13:01	00:02:14:04	placements, you really get that	
00:02:13:26	00:02:16:14		Overhead view of two people shaking hands.
00:02:14:05	00:02:16:01	Hands-on field experience	
00:02:16:02	00:02:17:08	that you wouldn't get anywhere else.	
00:02:16:14	00:02:26:17		Outro Graphic: University of Guelph-Humber, Toronto Ontario.

Please let us know if you would like additional information.

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