

Program Overview: Business



2 credentials in 4 years

**HONOURS BACHELOR OF BUSINESS
ADMINISTRATION**

from the University of Guelph



DIPLOMA IN BUSINESS ADMINISTRATION

from Humber

Please note that curriculum and course sequencing is subject to change. A program plan will be made available for enrolled students, and should be used for course sequencing and planning purposes.

Course descriptions are available at calendar.guelphhumber.ca.

Semester	Course Title
1 (F)	Microeconomics
	Business Law
	Marketing
	Introduction to Financial Accounting
	Business Communications
2 (W)	Macroeconomics
	Introduction to Organizational Behaviour
	Business Information Systems
	Introduction to International Business
	Business Statistics

3 (F)	Human Resources Management
	Managerial Accounting
	Consumer Behaviour
	Applied Decision Making Techniques
	Elective
4 (W)	Advertising in Business
	Ethics & Values in Business
	Business Logistics
	Finance
	Elective OR Restricted Business Elective (if in Accounting)
5 (F)	Entrepreneurial Studies
	Corporate Finance
	Research Methods in Business
	Elective
	Restricted Business Elective
6 (W)	Negotiation in Business
	Elective
	Restricted Business Elective
	Restricted Business Elective
	Restricted Business Elective
7 (F)	Business Policy
	Project Management
	Restricted Business Elective
	Restricted Business Elective
	Restricted Business Elective

8 (W)	Leadership in Business
	Applied Business Study
	Restricted Business Elective
	Restrictive Business Elective
	Restrictive Business Elective OR Elective (if in Accounting)

Restricted Business Electives by Semester

Semester	Restrictive Business Electives
5 (F)	International Law
	Professional Selling
	Business & Government
	Case Studies in Business Management
	Compensation
	Human Resource Planning
	Event Management I
	History of Business
	Relationship Marketing
6 (W)	Intercultural Understanding & Communication
	Customer Service
	Direct Marketing
	Money, Banking & Finance
	International Trade
	Social Media Marketing
	Real Estate Finance
	Labour Relations

6 (W)	Occupational Health & Safety
	Recruitment & Selection
	Training & Development
	Business Practicum
	Business Consulting
	Event Management I
	Event Management II
Summer Semester (Optional)	Business Workplace Learning
7 (F)	International Finance
	E-Commerce
	Investment Finance
	Personal Financial Planning
	Small Business Management
	Event Management II
	Asia Pacific Regional
	Latin America Regional
	Managing Not-for-Profit Enterprise
8 (W)	Marketing Research Project
	Insurance Risk Management
	Portfolio Management
	Planning a Small Business
	Europe Regional
	Business Analytics
	Entrepreneurial Finance
	Business Management Simulation

Area of Emphasis/Restricted Business Electives Breakdown

- 5.0 credits (10 courses) are required to graduate.
- 3.0 credits (6 courses) are required to declare an area of emphasis.
- The area of emphasis will be noted on your Humber Diploma and University of Guelph transcript.

<p>Accounting – 3.0 credits (6 courses) Intermediate Accounting I [W] Intermediate Accounting II [F] Managerial Accounting II [F] Advanced Financial Accounting [W] Taxation I [F] Taxation II [W] Auditing I [W] Auditing II [F] Advanced Managerial Accounting [W] Business Analytics [W]</p>	<p>Management – 3.0 credits (6 courses) Business and Government [F] Case Studies in Business Management [F] Small Business Management [F] Business Consulting [W] Event Management I [F/W] Event Management II [F/W] Business Analytics [W] History of Business [F] Managing Not-for-Profit Enterprise [F] Business Management Simulation [W]</p>
<p>Finance – 3.0 credits (6 courses) International Finance [F] Money, Banking & Finance [W] Business & Government [F] Real Estate Finance [W] Investment Finance [F] Personal Financial Planning [F] Insurance & Risk Management [W] Portfolio Management [W] Business Analytics [W] Entrepreneurial Finance [W] History of Business [F]</p>	<p>Marketing – 3.0 credits (6 courses) Customer Service [W] Direct Marketing [W] Professional Selling [F] Business & Government [F] Social Media Marketing [W] E-Commerce [F] Marketing Research Project [W] Event Management I [F/W] Event Management II [F/W] Business Analytics [W] History of Business [F] Relationship Marketing [F]</p>
<p>International Business – 3.0 credits (6 courses) International Finance [F] International Law [F] International Trade [W] Business and Government [F] Business Consulting [W] Asia Pacific – Regional [F] Latin America – Regional [F] Europe – Regional [W] Business Analytics [W] History of Business [F] Intercultural Understanding and Communication [F/W]</p>	<p>Small Business Management & Entrepreneurship – 3.0 credits (6 courses) Professional Selling [F] Business & Government [F] Social Media Marketing [W] Small Business Management [F] Planning a Small Business [W] Business Consulting [W] Event Management I [F/W] Event Management II [F/W] Business Analytics [W] Entrepreneurial Finance [W] History of Business [F] Relationship Marketing [F]</p>

Unspecialized – Restricted Elective

Business Workplace Learning [S]

Compensation [F]

Human Resource Planning [F]

Labour Relations [W]

Occupational Health & Safety [W]

Recruitment & Selection [W]

Training & Development [W]

Business Practicum [W]

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