

Business ▶

Honours Bachelor of Business Administration Diploma in Business Administration

Admission

- >ENG4U, any 4U math and four additional 4U/M courses
- >Estimated minimum range for admission: 75%-80%

Focused Academic Program

Students build a foundation in the key areas of business in their first two years. In years three and four, students will build a more personalized curriculum. Choose to focus on one of the six areas of emphasis or select a variety of courses reflecting a range of interests.

Areas of emphasis:

- >**Accounting:** Complete the courses needed to pursue the CPA designation upon graduation.
- >**Finance:** Learn about banking, insurance, capital projects, investing and portfolio management.
- >**International Business:** Explore global currencies, trade and industry practices of Asia Pacific, Europe and Latin America.
- >**Management:** Learn the challenges of running various types of enterprises including for-profit, not-for-profit, small and large businesses.
- >**Marketing:** Explore how product, price, place and promotion meet consumer needs and achieve company objectives.
- >**Small Business Management and Entrepreneurship:** Study key strategies for starting and maintaining a successful new venture.

Our program is focused on business, which means that students have only four general electives. This intensive, immersive curriculum allows our students to graduate with an honours degree and a diploma in four years of full-time study.

Sample First-Year Courses

>Introduction to Organizational Behaviour

Analyze organizations as open systems and focus on key variables including organizational culture, the external environment, organizational structure, motivation, group dynamics, leadership, change management and communication.

>Business Law

Encompasses the Canadian Constitution, statutory and common law concerning business and consumer transactions.

>Accounting I

Covers the complete accounting cycle: from the recording of transactions in journals through to the preparation of common types of financial statements used by businesses in Canada.

>Marketing

An overview as well as a foundation for further studies of all aspects of marketing as practised in Canada today, domestically and internationally.

>Macroeconomics

Examine how governments may manipulate fiscal and monetary policy to control the economy and achieve economic goals and the concerns of interest rates, unemployment, inflation and the exchange rate of the Canadian dollar.

Unique and Focused Courses

In our Business Management Simulation course, students run a virtual business over one semester—making business decisions and managing the results. In 2016-17, one of our student teams was in the top ten competing globally! In the Planning a Small Business course, students prepare a business plan to gain a practical understanding of the process for start-ups. In Event Management courses, students develop, implement and manage a special event in our art gallery.

Industry Connections: Up to 300 Hours

Students will take part in 100 hours of (mandatory) workplace experience in their final year, but can start early with the option of an additional 200 hours in their third year for a total of 300 hours! These experiences are tailored to their goals. Placements have included BMO Financial Group, Toronto Transit Commission, Amazon, KPMG, Rogers Communications, Free the Children and Deloitte and Touche.

International Hands-on Experience

Students can participate in international exchange programs or study abroad options.

Semester Elsewhere (1 Semester)

In our exchange program, students can spend a semester overseas at a foreign university. Our students have the option to study in China, Netherlands, Argentina, Ireland, Austria and Germany.

Study Abroad (10 to 12 days)

In the International Field Study course, students are part of a small group on professor-guided study tours where concepts discussed in class are put into context. Because all study abroad courses are partially subsidized by the University, the opportunities are within reach.

In spring 2018, the business-themed study abroad is targeting India and Switzerland.

Students will explore the growth of Bangalore (India's "Silicon Valley") over the last few centuries.

In Switzerland students will explore the country and leading global bodies such as the United Nations, the World Trade Organization and Credit Suisse. Stops include Zurich, Lucerne, Geneva, Lausanne, St. Moritz, Zermatt and Vaduz Liechtenstein.

Although trips are themed according to a specific program, students may apply for any study abroad of interest.

Student Success

University of Guelph-Humber students represent the University at business conferences and competitions against other postsecondary institutions.

17 first-place finishes! That's just a sampling of the awards won in 2016-17 by our business students in competitions abroad, such as the University of Vermont Family Enterprise Case Competition: Collaboration Challenge, Schulich DELTA Consulting Competition and the Dalhousie University Ethics in Action Case Competition and Conference.

The University of Guelph-Humber has recently been admitted into the Network of International Business Schools (NIBS), an association of 70+ schools of business from leading universities around the world.

Members collaborate to provide outstanding, internationally-oriented business education that prepares students to succeed in the global economy.

Transfer Pathways

College-to-University

Students who choose to attend college have the potential to continue their postsecondary studies at university.

Block credit transfer pathway

Students can complete a two- or three-year diploma in Accounting, Business Administration, Finance, Management or Marketing from a recognized institution and receive a predetermined block of transfer credit (up to a maximum of 10 credits) that will be applied towards completion of the Business program, earning them an honours degree and a diploma at the University. Students can finish their studies in approximately two or three years. Applicants require a minimum cumulative average of 75%.

General college transfer pathway

Students who are not eligible for the college block credit transfer pathway but have a recognized college diploma or coursework may apply and are eligible to receive transfer credit (up to a maximum of 10 credits) towards an honours degree and a diploma. A minimum 75% cumulative admission average is required for consideration. Time for program completion will range based on transfer credit received.

University-to-University

Students who complete courses at another university may apply and are eligible to receive transfer credit (up to a maximum of 10 credits) towards an honours degree and diploma. A minimum 70% cumulative admission average is required for consideration. Time for program completion will range based on transfer credit received.

Need more information? Contact us.

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