

Frequently Asked Questions

What courses do I need to complete in order to graduate?

Students must complete **20 credits** in order to be eligible to graduate. This includes **13.5 core media studies credits, 5.0 specialization credits and 1.5 general elective credits**. Each course in the Media Studies program has a credit value of 0.5, unless otherwise noted.

What General Electives should I take?

Choose your general electives in subjects that interest you, from the published *Electives* list.

Can I take a Media Studies course as an elective?

No. General Electives are designed to give students depth and breadth in their studies and provide an opportunity to take courses with University of Guelph-Humber students in other programs.

Am I required to take my electives at the University of Guelph-Humber?

Letters of Permission may be available in order for you to take General Electives at another university. Please see your Academic Advisor for further information.

What is the Thesis option?

Students can choose to complete a Thesis*. This is a good option for students who wish to apply to graduate programs or wish to gain experience conducting research. Students wishing to take MDST 4510 Thesis I must meet the following prerequisites: 75% cumulative average, 15.00 credits, and receive consent from the Program Head. Students wishing to take MDST 4520 Thesis II must meet the following prerequisites: MDST 4510, 15.00 credits, and receive consent from the Program Head. Students are to submit an Undergraduate Course Request Form to their Advisor to request permission to take the Thesis course (www.guelphhumber.ca/advising/forms)

*Thesis being offered on a trial basis for the 2018-2019 calendar year.

Is there a workplace experience integrated in the Media Studies Program?

Yes. With the successful completion of 15.0 credits, you will be eligible to register for the internship course and complete a **240-hour workplace internship**, learning side-by-side with industry experts. Students are encouraged to choose an internship that is closely related to their career goals. Throughout the internship, students are also required to complete online course assignments and projects.

I am a transfer student. How do I know which courses to select?

Transfer Students should use this document in collaboration with their *Official Transfer Credit Assessment* to determine which courses they have been granted and which courses they need to register for. Transfer students should meet with their Academic Advisor to confirm the schedule they have developed in advance of the course selection dates.

Where can I go for more information?

- Visit your Academic Advisor, **Kelsey Orlando** in GH 108 (Student Services office), or call 416.798.1331 ext. 6288 to book an appointment or contact advisors@guelphhumber.ca
- Visit the Learning Support Peers (LSPs) in the Learning Commons Area throughout the Fall and Winter semesters. You can also email the LSPs at lsp@guelphhumber.ca

NOTE: This program plan has been designed to assist you with course selection and program planning. In the case of any discrepancies between this document and the approved Schedule of Studies, the Schedule of Studies (as found in the Academic Calendar at www.guelphhumber.ca) will serve as the official record.

SEMESTER	COURSE CODE	COURSE TITLE	PREREQUISITES	CREDIT
Semester 1 (F)	MDST*1020	Communications Perspective		0.5
	AHSS*1210	English I: Reading & Writing Effectively		0.5
	MDST*1010	Internet Survey & Research		0.5
	MDST*1070	Photography and Digital Imaging		0.5
	Various	General Elective		0.5
Semester 2 (W)	AHSS*1070	Film Study		0.5
	AHSS*1080	Ethical Issues		0.5
	AHSS*1090	Communication, Technology and Culture		0.5
	MDST*1080	Introduction to Journalism and Public Relations		0.5
	MDST*1030	Visual Communication and Design		0.5
Semester 3 (F)	MDST*2080	Media Writing	2.00 CR	0.5
	AHSS*2010	Documentary Film and Television	AHSS*1070	0.5
	AHSS*2030	Contemporary Narrative		0.5
	MDST*2020	Media Structure and Policy	MDST*1020	0.5
	Various	General Elective		0.5
Semester 4 (W)	AHSS*2020	Presentations and Persuasion		0.5
	AHSS*2130	Subcultures and Media	AHSS*2010	0.5
	AHSS*3080	Web Design		0.5
	MDST*2070	Digital Design	MDST*1030	0.5
	Various	General Elective		0.5

Semester 5 (F)	MDST*3040	Perception, Power and the Media	7.5 CR	0.5
	AHSS*3220	Law and the Media	7.5 CR	0.5
	ONE OF:			
	MDST*2000	News Gathering (J)	MDST*1010 MDST*1050 OR MDST*2080	0.5
	MDST*3250	Web Design for Digital Communications (DC)	AHSS*3080	0.5
	MDST*2510	Studio Lighting Fundamentals (VC)		0.5
	MDST*2040	Media Relations (PR)	MDST*1080	0.5
	MDST*3230	Fundamentals of Media Management (MB)	AHSS*1080, MDST*2020 [(AHSS*1060, AHSS*2190) OR MDST*1020]	0.5
	ONE OF:			
	MDST*2030	News Editing and Writing (J)	MDST*1030, MDST*1070 AHSS*1060 OR MDST*1020 MDST*1050 OR MDST*2080	0.5
	MDST*2210	Image Processing: Capture and Manipulation (DC)	MDST*1070	0.5
	MDST*2210	Image Processing: Capture & Manipulation (VC)	MDST*1070	0.5
	MDST*3080	Writing for Public Relations (PR)	MDST*1080 MDST*1050 OR MDST*2080	0.5
	MDST*3280	Media Advertising I (MB)	AHSS*1080, MDST*2020 [(AHSS*1060, AHSS*2190) OR MDST*1020]	0.5
	ONE OF:			
	MDST*3180	Radio Broadcasting (J)		0.5
	MDST*3210	Videography I (DC)	10.00 CR	0.5
	MDST*3210	Videography I (VC)	10.00 CR	0.5
	MDST*2060	Marketing Communications (PR)	MDST*1080	0.5
	MDST*3270	Fundamentals of Media Marketing (MB)	AHSS*1080, MDST*2020 [(AHSS*1060, AHSS*2190) OR MDST*1020]	0.5

Semester 6 (W)	SCMA*2040	Research Methods in Social Science		0.5
	ONE OF:			
	MDST*3220	Client Relations & Project Management	12.50 CR	0.5
	MDST*3120	Digital Design II	MDST*2070	0.5
	ONE OF:			
	MDST*3000	Magazine Writing Editing and Research (J)	MDST*2000	0.5
	MDST*2060	Marketing Communications (DC)	MDST*1080	0.5
	MDST*3260	Production Design I (VC)	MDST*2070	0.5
	MDST*3170	Writing for Public Relations II (PR)	MDST*3080	0.5
	MDST*3370	Media Professional Selling I (MB)	AHSS*1080, MDST*2020 [(AHSS*1060, AHSS*2190) OR MDST*1020]	0.5
	ONE OF:			
	MDST*2050	Specialized Reporting (J)	MDST*2000, MDST*2030	0.5
	MDST*3350	Web Design for Digital Communications II (DC)	MDST*3250	0.5
	MDST*3110	Intermediate Theory and Location (VC)	MDST*2510	0.5
	MDST*3030	Event Management (PR)	MDST*1080	0.5
	MDST*3290	Media Advertising II (MB)	MDST*3280	0.5
	ONE OF:			
	MDST*3020	Broadcasting Techniques: Television (J)	MDST*2000	0.5
	MDST*4170	Videography II (DC)	MDST*3210	0.5
	MDST*4170	Videography II (VC)	MDST*3210	0.5
	MDST*3100	Corporations and Agencies (PR)	MDST*1080	0.5
	MDST*3310	Media Organizational Leadership (MB)	AHSS*1080, MDST*2020 [(AHSS*1060, AHSS*2190) OR MDST*1020]	0.5

Semester 7 (F21)	MDST*4080	Media in the Global Context	10.00 CR	0.5
	MDST*3390	Public Practice	10.00 CR, AHSS*2020	0.5
	ONE OF:			
	MDST*4510	Thesis I	14.00 CR, SMCA*2040, 75% GPA, Program Head consent	1.0
	MDST*4000	Media Practices I	14.0 CR	1.0
	ONE OF:			
	MDST*4040	Multimedia Journalism (J)	AHSS*3080, MDST*3180	0.5
	MDST*4250 OR	Web Design for Digital Communications III (DC)	MDST*3350	0.5
	MDST 4240	Videography III (DC)	MDST*4170	
	MDST*4260	Production Design II (VC)	MDST*3260	0.5
	MDST*3060	Public Affairs (PR)	10.00CR	0.5
	MDST*4370 OR	Media Professional Selling II (MB)	MDST*3370	0.5
MDST*3420	The Project Lifecycle (MB)	9.0 CR		
Semester 8 (W22)	MDST*4010	Media and Communications Studies Internship	15.00 CR	1.5
	MDST*4210	Media Practices II	MDST*4000	1.0
	MDST*4520	Media Thesis II	15.00 CR	1.0