

Frequently Asked Questions

What courses do I need to complete in order to graduate?

Students must complete **20 credits** in order to be eligible to graduate. This includes **13.5 core media studies credits, 5.0 specialization credits and 1.5 general elective credits**. Each course in the Media Studies program has a credit value of 0.5, unless otherwise noted.

What General Electives should I take?

Choose your general electives in subjects that interest you, from the published *Electives* list, under *Course Schedules*. It is expected that most students in the program will use their general elective courses to develop knowledge in an area of special interest. Most likely, electives offered in the Fall will differ from electives offered in the Winter semester. A schedule will be available before course selection.

- If you are interested in applying to post-graduate program(s) after graduation, you may wish to tailor your electives to meet the admission requirements of various programs.

Can I take a Media Studies course as an elective?

No. General Electives are designed to give students depth and breadth in their studies and provide an opportunity for Media Studies students to take courses with University of Guelph-Humber students in other programs.

Am I required to take my electives at the University of Guelph-Humber?

Letters of Permission may be available in order for you to take General Electives at another university. Please see your Academic Advisor for further information.

Is there a workplace experience integrated in the Media Studies Program?

Yes. With the successful completion of 15.0 credits, you will be eligible to register for the internship course and complete a **240-hour workplace internship**, learning side-by-side with industry experts. Students are encouraged to choose an internship that is closely related to their career goals. Throughout the internship, students are also required to complete online course assignments and projects.

I am a transfer student. How do I know which courses to select?

Transfer Students should use this document in collaboration with their *Official Transfer Credit Assessment* to determine which courses they have been granted and which courses they need to register for. Transfer students should meet with their Academic Advisor to confirm the schedule they have developed in advance of the course selection dates.

Where can I go for more information?

- Visit your Academic Advisor, **Nasreene Corpuz Kasznia** in GH 108 (Student Services office), or call 416.798.1331 ext. 6288 to book an appointment or contact advisors@guelphhumber.ca
- Visit the Learning Support Peers (LSPs) in the Learning Commons Area throughout the Fall and Winter semesters. You can also email the LSPs at lsp@guelphhumber.ca

NOTE: This program plan has been designed to assist you with course selection and program planning. In the case of any discrepancies between this document and the approved Schedule of Studies, the Schedule of Studies (as found in the Academic Calendar at www.guelphhumber.ca) will serve as the official record.

SEMESTER	COURSE CODE	COURSE TITLE	PREREQUISITES	CREDIT
Semester 1 (F)	AHSS*1060	Mass Communication		0.5
	MDST*1010	Internet Survey & Research		0.5
	MDST*1050	Introduction to Media Writing		0.5
	MDST*1070	Photography and Digital Imaging		0.5
	Various	General Elective		0.5
Semester 2 (W)	AHSS*1070	Film Study		0.5
	AHSS*1080	Ethical Issues		0.5
	AHSS*1090	Communication, Technology and Culture		0.5
	MDST*1080	Introduction to Journalism and Public Relations	MDST 1050	0.5
	MDST*1030	Visual Communication and Design		0.5
Semester 3 (F)	AHSS*2190	History of Communication	5.00 CR	0.5
	AHSS*2010	Documentary Film and Television	AHSS 1070	0.5
	AHSS*2030	Contemporary Narrative		0.5
	MDST*2020	Media Structure and Policy	AHSS 1060	0.5
	Various	General Elective		0.5
Semester 4 (W)	AHSS*2020	Presentations and Persuasion		0.5
	AHSS*2130	Subcultures and Media	AHSS 2010	0.5
	AHSS*3080	Web Design		0.5
	MDST*2070	Digital Design	MDST 1030	0.5
	Various	General Elective		0.5

Semester 5 (F)	MDST*3040	Perception, Power and the Media	7.5 CR	0.5
	AHSS*3220	Law and the Media	7.5 CR	0.5
	ONE OF:			
	MDST*2000	News Gathering (J)	MDST 1010, MDST 1050	0.5
	MDST*3250	Web Design for Digital Communications (DC)	AHSS 3080	0.5
	MDST*2130	Photographic Practices: Theory and Printing (IA)	MDST 1070	0.5
	MDST*2040	Media Relations (PR)	MDST 1080	0.5
	MDST*3230	Fundamentals of Media Management (MB)	AHSS 1060, AHSS 1080, AHSS 2190, MDST 2020	0.5
	ONE OF:			
	MDST*2030	News Editing and Writing (J)	MDST 1030, 1050, 1070 AHSS 1060	0.5
	MDST*2210	Image Processing: Capture and Manipulation (DC)	MDST 1070	0.5
	MDST*2510	Studio Lighting Fundamentals (IA)		0.5
	MDST*3080	Writing for Public Relations (PR)	MDST 1050, 1080	0.5
	MDST*3280	Media Advertising I (MB)	AHSS 1060, AHSS 1080, AHSS 2190, MDST 2020	0.5
	ONE OF:			
	MDST*3180	Radio Broadcasting (J)		0.5
	MDST*3210	Videography I (DC)	10.00 CR	0.5
	MDST*3150	Advanced Pre-Press and Digital Imaging (IA)		0.5
	MDST*2060	Marketing Communications (PR)	MDST 1080	0.5
	MDST*3270	Fundamentals of Media Marketing (MB)	AHSS 1060, AHSS 1080, AHSS 2190, MDST 2020	0.5

Semester 6 (W)	SCMA*2040	Research Methods in Social Science		0.5
	ONE OF:			
	MDST*3220	Client Relations & Project Management	12.50 CR	0.5
	MDST*3120	Digital Design II	MDST*2070	0.5
	ONE OF:			
	MDST*3000	Magazine Writing Editing and Research (J)	MDST 2000	0.5
	MDST*2060	Marketing Communications (DC)	MDST 1080	0.5
	MDST*2210	Image Processing: Capture and Manipulation (IA)	MDST 1070	0.5
	MDST*3170	Writing for Public Relations II (PR)	MDST 3080	0.5
	MDST*3370	Media Professional Selling I (MB)	AHSS 1060, AHSS 1080, AHSS 2190, MDST 2020	0.5
	ONE OF:			
	MDST*2050	Specialized Reporting (J)	MDST 2000, 2030	0.5
	MDST*3350	Web Design for Digital Communications II (DC)	MDST 3250	0.5
	AHSS*2170	The Human Figure (IA)	MDST 1030,2130	0.5
	MDST*3030	Event Management (PR)	MDST 1080	0.5
	MDST*3290	Media Advertising II (MB)	MDST 3280	0.5
	ONE OF:			
	MDST*3020	Broadcasting Techniques: Television (J)	MDST 2000	0.5
	MDST*4170	Videography II (DC)	MDST 3210	0.5
	MDST*3110	Intermediate Theory and Location (IA)	MDST 2510	0.5
	MDST*3100	Corporations and Agencies (PR)	MDST 1080	0.5
	MDST*3310	Media Organizational Leadership (MB)	AHSS 1060, AHSS 1080, AHSS 2190, MDST 2020	0.5

Semester 7 (F)	MDST*4500	Applied Research Project	15.00 CR	1.0
	AHSS*4080	Transition to Work	15.00 CR	0.5
	MDST*4080	Globalization and the Global Media	10.00 CR	0.5
	ONE OF:			
	MDST*4040	Multimedia Journalism (J)	AHSS 3080, MDST 3180	0.5
	MDST*4250	Web Design for Digital Communications III (DC)	MDST 3350	0.5
	OR			
	MDST*4240	Videography III (DC)	MDST*3210, MDST*4170	0.5
	MDST*3200	Photo-Based Practices (IA)	AHSS 2170, MDST 2510	0.5
	MDST*3060	Public Affairs (PR)	10.00CR	0.5
MDST*4370	Media Professional Selling II (MB)	MDST 3370	0.5	
Semester 8 (W)	MDST*4210	Media Practices	15.00 CR	1.0
	ONE OF:			
	MDST*4060	Journalism Internship (J)	15.00 CR	1.5
	MDST*4200	Digital Communications Internship (DC)	15.00 CR	1.5
	MDST*4130	Image Arts Internship (IA)	15.00 CR	1.5
	MDST*4070	Public Relations Internship (PR)	15.00 CR	1.5
	MDST*4190	Media Business Internship (MB)	15.00 CR	1.5