

Media and Communication Studies 2021 Humber and Sheridan Block Credit Pathways for Specializations

Humber and Sheridan media graduates can refer to the chart below to view: (a) transfer credit you may receive upon acceptance into the University of Guelph-Humber's Media and Communications Studies, Honours Bachelor of Applied Arts program, (b) the prescribed specialization for the fastest degree completion, and (c) estimated time to completion.

If you wish to pursue a specialization that is not prescribed for your completed diploma (as noted below), then your estimated time to completion may be altered due to course requirements and sequencing. A transfer credit assessment is included with your offer of admission. Please connect with your Academic Advisor after you have been admitted into the program to discuss options.

If you do not see your college or diploma listed, details of your transfer credit and prescribed specialization will be noted in your offer package. Your completed postsecondary coursework will be assessed for relevance and credit awarded where applicable up to a maximum of 5.0 credits (i.e., 1 year) for a two-year diploma and a maximum of 10.0 credits (i.e., 2 years) for a three-year diploma.

College	Completed Diploma	Transfer Credit for Completed Diploma	Prescribed Specialization	Estimated Time to Complete Degree
Humber	Advertising & Marketing Communications (2 years)	5.0 credits (1 year of study)	Digital Marketing & Social Media	Approximately 3 years
Humber	Broadcasting - Radio (2 years)	5.0 credits (1 year of study)	Multimedia Journalism	Approximately 3 years
Humber	Broadcasting - Television/ Videography (2 years)	5.0 credits (1 year of study)	Visual Communication	Approximately 3 years
Humber	Journalism (3 years)	10.0 credits (2 years of study)	Multimedia Journalism	Approximately 2 years
Humber	Media Communications (2 years)	5.0 credits (1 year of study)	Digital Marketing & Social Media	Approximately 3 years
Humber	Multimedia Design & Development (2 years)	5.0 credits (1 year of study)	Digital Marketing & Social Media	Approximately 3 years
Humber	Public Relations (3 years)	10.0 credits (2 years of study)	Public Relations	Approximately 2 years
Sheridan	Advertising & Marketing Communications (2 years)	5.0 credits (1 year of study)	Media Management & Analytics	Approximately 3 years
Sheridan	Advertising & Marketing Communications (3 years)	10.0 credits (2 years of study)	Media Management & Analytics	Approximately 2 years