

## FREQUENTLY ASKED QUESTIONS ABOUT THE MEDIA STUDIES PROGRAM

### What courses do I need to complete in order to graduate?

You must complete **20 credits** over four years of study, including the following:

<b>Core Media Courses</b>	13.5 credits
<b>Specialization Courses</b>	5.0 credits
<b>General Electives</b>	1.5 credits

### What electives should I take?

Choose your electives in the subjects that interest you the most. Different electives are offered in different semesters and these will be noted in time for course selection.

### Can I take a Media Studies course as an elective?

No. Electives are designed to give students depth and breadth in their studies and provide an opportunity for Media Studies students to take courses with University of Guelph-Humber students in other programs.

### Am I required to take my electives at the University of Guelph-Humber?

A Letter of Permission is available to in order to take an elective at another institution. Please see your Program Advisor for further instructions.

### Is there a workplace experience integrated in the Media Studies Program?

Yes. Students will complete a **280-hour workplace internship**, learning side-by-side with some of the most important players in the industry.

### I am a transfer student. How do I know which courses to select?

Transfer Students should use this document in collaboration with their official credit assessment to determine which courses they have the required pre-requisites to select. Transfer students should meet with their Program Advisor to confirm the schedule they have developed in advance of the course selection dates.

### Where can I go for more information?

- Visit your Program Advisor, Nasreene Corpuz in GH 108D, or call 416.798.1331, extension 6078 to book an appointment.
- Visit the LSPs in the Learning Commons Area throughout the Fall and Winter semesters. You can also email the LSPs at [lsp@guelphhumber.ca](mailto:lsp@guelphhumber.ca).

**NOTE: This program plan has been designed to assist you with course selection and program planning. In the case of any discrepancies between this document and the approved schedule of studies, the schedule of studies (as found in the Undergraduate Calendar at [www.guelphhumber.ca/calendar](http://www.guelphhumber.ca/calendar)), will serve as the official record.**

MESTER	COURSE CODE	COURSE TITLE	PREREQUISITES	CREDIT
mester 1 Fall	AHSS*1060	Mass Communication		0.5
	MDST*1010	Internet Survey & Research		0.5
	MDST*1050	Introduction to Media Writing		0.5
	MDST*1070	Photography and Digital Imaging		0.5
	<b>Various</b>	<b>General Elective</b>		0.5
mester 2 Winter	AHSS*1070	Film Study		0.5
	AHSS*1080	Ethical Issues		0.5
	AHSS*1090	Communication, Technology and Culture		0.5
	MDST*1080	Introduction to Journalism & Public Relations	MDST 1050	0.5
	MDST*1030	Visual Communication and Design		0.5
mester 3 Fall	AHSS*2190	History of Communication	5.00 CR	0.5
	AHSS*2010	Documentary Film and Television	AHSS 1070	0.5
	AHSS*2030	Contemporary Narrative		0.5
	MDST*2020	Media Structure and Policy	AHSS 1060	0.5
	<b>Various</b>	<b>General Elective</b>		0.5
mester 4 Winter	AHSS*2020	Presentations and Persuasion		0.5
	AHSS*2130	Subcultures and Media	AHSS 2010	0.5
	AHSS*3080	Web Design		0.5
	MDST*2070	Digital Design	MDST 1030	0.5
	<b>Various</b>	<b>General Elective</b>		0.5

SEMESTER	COURSE CODE	COURSE TITLE	PREREQUISITES	CREDIT
Semester 5 Fall	MDST*3040	Perception, Power and the Media	7.5 CR	0.5
	AHSS*3220	Law and the Media	7.5 CR	0.5
	<b>ONE OF:</b>			
	MDST*2000	News Gathering (J)	MDST 1010,MDST 1050	0.5
	MDST*3250	Web Design for Digital Communications (DC)	AHSS 3080	0.5
	MDST*2130	Photographic Practices: Theory and Printing (IA)	MDST 1070	0.5
	MDST*2040	Media Relations (PR)	MDST 1080	0.5
	<b>ONE OF:</b>			
	MDST*2030	News Editing and Writing (J)	MDST 1030, 1050, 1070 AHSS 1060	0.5
	MDST*2210	Image Processing: Capture and Manipulation (DC)	MDST 1070	0.5
	MDST*2510	Studio Lighting Fundamentals (IA)		0.5
	MDST*3080	Writing for Public Relations (PR)	MDST 1050, 1080	0.5
	<b>ONE OF:</b>			
	MDST*3180	Radio Broadcasting (J)		0.5
	MDST*3210	Videography I (DC)	10.00 CR	0.5
	MDST*3150	Advanced Pre-Press & Digital Imaging (IA)		0.5
	MDST*2060	Marketing Communications (PR)	MDST 1080	0.5

SEMESTER	COURSE CODE	COURSE TITLE	PREREQUISITES	CREDIT
<b>Semester 6</b>  <b>Winter</b>	MDST*3220	Client Relations & Project Management	12.50 CR	0.5
	SCMA*3020	Statistics for Media Studies: Risk Polling and Technical Reports	7.5 CR	0.5
	<b>ONE OF:</b>			
	MDST*3000	Magazine Writing, Editing and Research (J)	MDST 2000	0.5
	MDST*2060	Marketing Communications (DC)	MDST 1080	0.5
	MDST*2210	Image Processing: Capture and Manipulation (IA)	MDST 1070	0.5
	MDST*3170	Writing for Public Relations II (PR)	MDST 3080	0.5
	<b>ONE OF:</b>			
	MDST 2050	Specialized Reporting (J)	MDST 2000, 2030	0.5
	MDST*3350	Web Design for Digital Communications II (DC)	MDST 3250	0.5
	AHSS 2170	The Human Figure (IA)	MDST 1030,2130	0.5
	MDST*3030	Event Management (PR)	MDST 1080	0.5
	<b>ONE OF:</b>			
	MDST*3020	Television Broadcasting (J)	MDST 2000	0.5
	MDST*4170	Videography II (DC)	MDST 3210	0.5
	MDST*3110	Intermediate Theory and Location (IA)	MDST 2510	0.5
	MDST*3100	Corporations and Agencies (PR)	MDST 1080	0.5

SEMESTER	COURSE CODE	COURSE TITLE	PREREQUISITES	CREDIT
<b>Semester 7</b> <b>Fall</b>	MDST*4500	Applied Research Project	15.00 CR	1.0
	AHSS*4080	Transition to Work	15.00 CR	0.5
	MDST*4080	Globalization and the Global Media	10.00 CR	0.5
	<b>ONE OF:</b>			
	MDST*4040	Multimedia Journalism (J)	AHSS 3080, MDST 3180	0.5
	MDST*4250	Web Design for Digital Communications III (DC)	MDST 3350	0.5
	MDST*3200	Photo-Based Practices (IA)	AHSS 2170, MDST 2510	0.5
	MDST*3060	Public Affairs (PR)	10.00CR	0.5
<b>Semester 8</b> <b>Winter</b>	MDST*4210	Media Practices	17.00 CR, MDST 4500	1.0
	<b>ONE OF:</b>			
	MDST*4060	Journalism Internship (J)	17.00 CR, MDST 4500	1.5
	MDST*4200	Digital Communications Internship (DC)	17.00 CR, MDST 4500	1.5
	MDST*4130	Image Arts Internship (IA)	17.00 CR, MDST 4500	1.5
	MDST*4070	Public Relations Internship (PR)	17.00 CR, MDST 4500	1.5