

Official Contest Rules

My Plant Wall Social Media Contest 2021

1. **Eligibility**

- (a) The Contest is open to all legal residents of Canada, excluding the Province of Quebec, who are at least 17 years of age.
- (b) You are not eligible to enter if you are:
 - (i). An employee, representative or agent of the University of Guelph-Humber, the University of Guelph or Humber College Institute of Technology and Advanced Learning (Humber), any institutions' advertising or promotional agencies, professional representatives, printing suppliers, licensees, or the prize supplier;
 - (ii). a retailer on any of University of Guelph's or Humber's campuses
- (c) The Contest is open only to prospective students of the University of Guelph-Humber. One (1) entry is available per prospective student. No purchase is necessary to enter. An individual shall not enter the Contest more than once during the Contest period.

2. **How to Enter**

- (a) You may enter the Contest only once during the Contest periods by posting a photo of yourself in a green space onto your Instagram story with the hashtag #myplantwall as well as tagging the Instagram accounts @guelphhumber and @uofghstudents. Participants must be following the Instagram accounts @guelphhumber and @uofghstudents.
- (b) The Contest periods open July 19, 2021 at 12:00 PM EST and expires August 31, 2021 at 11:59 PM EST.

3. **Prizes and Awarding of Prizes**

- (a) One random draw will be made weekly on each Friday between July 19, 2021 and September 4, 2021 for the Contest from among all eligible entries received to select a winning entry for the following prize:
 - (i). One (1) of seven (7) University of Guelph-Humber swag packs, valued at approximately \$100.00 CAD each.
 - (ii). The winner will be notified via direct message on Instagram.
- (b) In order to win the prize, the entrant must sign a declaration which (i) provides the University of Guelph-Humber with the entrant's full name (printed) and signature (ii)

contains the correct answer to the skill-testing question on the declaration (which must be answered by the entrant without assistance of any kind, whether mechanical or otherwise), and (iii) contains a statement that the entrant has read, understood and complied with these Official Contest Rules and the entrant is eligible to enter according to these Official Contest Rules. In the event that the winner has not yet reached the age of 18 years or the age of majority in the winner's province or territory of residence, then the winner's parent/legal guardian must sign the declaration to confirm compliance and consent with these Official Contest Rules and to accept the prize on behalf of the minor and provide a release and indemnity pursuant. The winner will be contacted by email and/or telephone.

- (c) The prize will only be awarded upon winner validation and verification. If a selected entrant is unable or unwilling to comply with these Contest rules, the entry will be disqualified, and another will be drawn from the remaining eligible entries. If the selected winner does not claim the prize (in person at the University of Guelph-Humber) within two weeks of the draw date, another draw will take place for a new winner. Before being declared a winner, the selected entrant must also sign a declaration confirming understanding, compliance with and acceptance of the Contest rules.

All entries become the property of the University of Guelph-Humber and will not be returned. Communication will only be entered into with the potential winners. The University of Guelph-Humber reserves the right, at its option, to publish any winner's name, address, photograph, likeness, voice, or statements without further compensation to the winner.

- (d) There is no cash refund for any unused credit. No cash alternative or substitution of the prize is provided, except that University of Guelph-Humber, in its sole discretion, reserves the right to substitute a prize of equal or greater value if the prize is unavailable for any reason.
- (e) Any additional costs associated with the prize are the sole responsibility of the winner, and not the University of Guelph-Humber.

4. **Odds of Winning**

The odds of winning are dependent upon the number of eligible entries received prior to the draw deadline as set out above.

5. **Conditions of Participation**

By participating in this Contest, you:

- (a) Agree to be bound by these Official Contest Rules and the decisions of the University of Guelph-Humber, whose decisions are final;
- (b) Release the University of Guelph-Humber from all liability in respect of the prize; and hold harmless the University of Guelph-Humber, the University of Guelph, Humber and any other companies involved with or otherwise providing services related to this Contest and all of these entities' respective parent companies, subsidiaries, affiliates, directors, partners, officers, governors, employees, and agents against any and all liability, damages, or causes of action (however named or described), with respect to or

arising out of entrant's participation in the Contest, or the receipt or use of the prize awarded herein;

- (c) Grant the University of Guelph-Humber, the right to use, publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered.

6. **Termination**

The University of Guelph-Humber reserves the right, without prior notice, and at any time, to terminate the Contest, in whole or in part or to modify, suspend, or extend the Contest in any way.

7. **General Provisions**

- (a) No entry will be returned.
- (b) The invalidity or unenforceability of any provision of these Official Contest Rules does not affect the validity or enforceability of any other provision.
- (c) This Contest and these Official Contest Rules are governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

8. **Use of Personal Information**

All federal, provincial, and local laws and regulations apply. The personal information collected in this process is collected under the authority of, and will be managed in accordance with, the *Freedom of Information and Protection of Privacy Act, 1989*. The information will be used by the University of Guelph-Humber for the purpose of administering this Contest and by entering this Contest, entrants agree that the University of Guelph-Humber may also use personal information in print and electronic publications and may contact entrants to receive future promotional, special offer, and other communications. You agree that the University of Guelph-Humber can use your personal information to send you informational material. You may opt out of receipt of such material by deleting your "FutureStudent" account at guelphhumber.ca/futurestudents or by emailing "unsubscribe" to info@guelphhumber.ca. If you have any questions about the use of this personal information, or you would like to request that this information not be disclosed, please contact the Manager, Marketing and Student Recruitment, University of Guelph-Humber, 207 Humber College Blvd., Toronto, ON M9W 5L7.