

WINTER 2024 MEDIA & COMMUNICATION STUDIES

Course Delivery
ONLINE
ALTERNATE

Semester	Course Code	Course Name	Course Synonym	Section	Lecture Day	Lecture Start Time	Lecture End Time
Media Sem 2	AHSS1080	Ethical Issues in Media	9169	01	Friday	9:50 AM	12:30 PM
			9170	02	Friday	1:30 PM	4:10 PM
Media Sem 2	MDST1200	Introduction to Marketing & Public Relations	9506	01	Tuesday	2:25 PM	5:05 PM
			9507	02	Monday	10:45 AM	1:25 PM
			9508	03	Monday	2:25 PM	5:05 PM
Media Sem 2	MDST2020	Freedom, Rights, and Media	9509	01	Friday	1:30 PM	4:10 PM
			9510	02	Friday	9:50 AM	12:30 PM
		Choose One of:					
Media Sem 2	AHSS2130	Subcultures & Mainstream Media	9208	01	Wednesday	1:30 PM	4:10 PM
			9209	02	Wednesday	9:50 AM	12:30 PM
			9210	03	Tuesday	8:55 AM	11:35 AM
Media Sem 2	MDST1000	Introduction Media Management	9504	01	Thursday	8:55 AM	11:35 AM
			9505	02	Thursday	1:30 PM	4:10 PM
		*ELECTIVE					
Media Sem 4	AHSS2020	Presentations & Persuasion	9202	01	Thursday	8:55 AM	11:35 AM
			9203	02	Thursday	12:35 PM	3:15 PM
			9204	03	Friday	8:55 AM	11:35 AM
Media Sem 4	MDST3040	Power, Culture and the Individual	9521	01	Tuesday	8:00 AM	10:40 AM
			9522	02	Thursday	2:25 PM	5:05 PM
Media Sem 4	MDST2110	Transmedia Storytelling	9515	01	Tuesday	11:40 AM	2:20 PM
			9516	02	Tuesday	3:20 PM	6:00 PM
			9517	03	Monday	5:10 PM	7:50 PM

		Choose One of:					
Media Sem 4	AHSS2130	Subcultures & Mainstream Media	9208	01	Wednesday	1:30 PM	4:10 PM
			9209	02	Wednesday	9:50 AM	12:30 PM
Media Sem 4	MDST2070	Digital Graphic Design I	9512	0101	Monday	12:35 PM	1:25 PM
					Monday	1:30 PM	4:10 PM
			9513	0202	Wednesday	1:30 PM	2:20 PM
					Wednesday	2:25 PM	5:05 PM
			9514	0303	Monday	1:30 PM	2:20 PM
					Monday	2:25 PM	5:05 PM
		*ELECTIVE					
Media Sem 6	MDST3390	Public Practice					
		PR-DMSM	9533	01	Monday	2:25 PM	5:05 PM
		MMA	9534	02	Monday	5:10 PM	7:50 PM
		VC-MJ	9535	03	Monday	3:20 PM	6:00 PM
		Restricted Electives: Choose one of the following according to your specialization					
Media Sem 6	MDST3380	Photojournalism (MJ, VC)	9532	0101	Thursday	1:30 PM	3:15 PM
					Thursday	3:20 PM	5:05 PM
Media Sem 6	MDST3190	Advanced Research Methods for MCS (MJ, DMSM, VC, MMA, PR)	9525	DE01	Distance		
Media Sem 6	MDST3360	New Worlds: Exploring XR (MJ, VC, DMSM,)	9530	0101	Thursday	10:45 AM	12:30 PM
					Thursday	12:35 PM	2:20 PM
			9531	0202	Monday	9:50 AM	11:35 AM
					Monday	11:40 AM	1:25 PM
Media Sem 6	MDST3430	Client Relations (PR, DMSM, MMA)	9537	01	Thursday	5:10 PM	7:50 PM
		SPECIALIZATION COURSES BELOW:					
Media Sem 6	MDST2050	Specialized Reporting (MJ)	9511	0101	Wednesday	11:40 AM	1:25 PM
					Wednesday	1:30 PM	3:15 PM

Media Sem 6	MDST3000	Magazine Writing (MJ)	9518	0101	Thursday	8:55 AM	10:40 AM
					Friday	9:50 AM	12:30 PM
Media Sem 6	MDST3020	Video Journalism (MJ)	9519	0101	Tuesday	9:50 AM	12:30 PM
					Tuesday	12:35 PM	2:20 PM
Media Sem 6	MDST3110	Location Photography (VC)	9523	0101	Wednesday	9:50 AM	11:35 AM
					Wednesday	11:40 AM	3:15 PM
Media Sem 6	MDST3440	Digital Graphic Design III (VC)	9538	0101	Tuesday	2:25 PM	3:15 PM
					Tuesday	3:20 PM	6:00 PM
Media Sem 6	MDST4170	Videography II (VC)	9550	0101	Thursday	9:50 AM	11:35 AM
					Friday	8:55 AM	11:35 AM
			9551	0202	Thursday	11:40 AM	1:25 PM
					Friday	12:35 PM	3:15 PM
Media Sem 6	MDST3030	Event Management (PR,MMA)	9520	01	Tuesday	5:10 PM	8:45 PM
Media Sem 6	MDST3240	Crisis Communications & Reputation(PR)	9526	01	Wednesday	8:55 AM	11:35 AM
Media Sem 6	MDST3170	Writing for PR II(PR)	9524	01	Wednesday	12:35 PM	3:15 PM
Media Sem 6	MDST3250	Web Design II (DMSM)	9527	0101	Tuesday	8:55 AM	10:40 AM
					Tuesday	10:45 AM	12:30 PM
			9528	0202	Wednesday	8:55 AM	10:40 AM
					Wednesday	10:45 AM	12:30 PM
Media Sem 6	MDST3400	SEO Perspectives (DMSM)	9536	01	Monday	8:55 AM	11:35 AM
Media Sem 6	MDST3450	Social Media Analytics (DMSM)	9539	01	Wednesday	2:25 PM	5:05 PM
Media Sem 6	MDST3310	Media Organizational Leadership (MMA)	9609	01	Tuesday	8:55 AM	11:35 AM
Media Sem 6	MDST3460	Media Management Analytics II (MMA)	9540	01	Monday	11:40 AM	2:20 PM
Media Sem 8	MDST3490	Freelancing & Small Business Development for Media					
		*DMSM	9543	01	Tuesday	2:25 PM	5:05 PM

		*VC-MJ	9544	02	Tuesday	2:25 PM	5:05 PM
		*MMA-PR	9545	03	Tuesday	2:25 PM	5:05 PM
Media Sem 8	MDST4080	Media in the Global Context	9546	DE01	Distance		
			9547	DE02	Distance		
Media Sem 8	MDST4210	Media Practices II					
		*MJ	9610	0101	Tuesday	6:05 PM	8:45 AM
					Tuesday	6:05 PM	8:45 AM
		*MMA	9611	0202	Tuesday	6:05 PM	8:45 AM
					Tuesday	6:05 PM	8:45 AM
		*VC	9612	0303	Tuesday	6:05 PM	8:45 AM
					Tuesday	6:05 PM	8:45 AM
		*DMSM	9613	0404	Tuesday	6:05 PM	8:45 AM
					Tuesday	6:05 PM	8:45 AM
		*PR	9614	0505	Tuesday	6:05 PM	8:45 AM
					Tuesday	6:05 PM	8:45 AM
Media Sem 8	MDST4520	Media Thesis II	9552	01			
		ONE OF: SPECIALIZATION COURSES					
Media Sem 8	MDST3380	Photojournalism (MJ)	9532	01	Thursday	1:30 PM	3:15 PM
					Thursday	3:20 PM	5:05 PM
Media Sem 8	MDST3360	New Worlds: Exploring XR (MJ)	9530	0101	Thursday	10:45 AM	12:30 PM
					Thursday	12:35 PM	2:20 PM
			9531	0202	Monday	9:50 AM	11:35 AM
					Monday	11:40 AM	1:25 PM
Media Sem 8	MDST3480	Specialized Public Relations (PR)	9542	01	Wednesday	12:35 PM	3:15 PM
Media Sem 8	MDST3260	Art Direction & Production Design (VC)	9529	01	Wednesday	9:50 AM	12:30 PM
Media Sem 8	MDST4090	Web Design IV (DMSM)	9548	01	Monday	9:50 AM	12:30 PM
Media Sem 8	MDST3470	Audits & Analysis (MMA)	9541	01	Monday	6:05 PM	8:45 PM