WHAT CAN I DO WITH MY Bachelor of Applied Arts in Media Studies Degree and Diploma in Media Communications?

Program Specific Skills

- Advocacy
- Analytical Reading
- Application of Communications Technologies
- Articulation of Ideas
- Audience Evaluation
- Conceptualization
- Contextualization of Social Events
- Computer Proficiency
- Critical Evaluation
- Generation of Original Ideas
- Integration of Knowledge

Transferable Skills

- Adaptability
- Flexibility, Determination, and Enthusiasm
- Ability to Cope Under Pressure
- Thoroughness and Problem Solving Skills
- Ability to Think Strategically
- Written Communication
- Presentation and Persuasion Skills
- Creativity and Imagination
- Excellent Time-management Skills and the ability to Multitask Projects
- Observation and Interpretation
- Confidence

Career Options (Some may require further education):

- Account Executive
- Advertising Photographer
- Advertising Sales Consultant
- Aerial Photographer
- Art Director
- Assistant Editor
- Associate Producer
- Associate Web Editor
- Broadcast Technician
- Broadcast Writer
- Business Relations Assistant
- Columnist Communications
- Construction Photographer
- Copy Editor
- Copywriter
- Corporate Reporting
- Court Reporter
- Creative Writer
- Digital Imaging Specialist
- Educational Photographer
- Entertainment Business Manager
- Event Photographer
- External Communications Officer
- Fashion Photographer
- Film or Television Writer/Producer/Director
- Film and Video Editor
- Fine Arts Photographer
- Food Photographer
- Foreign News Correspondent
- Freelance Photographer
- Freelance Video Producer/Director
- Graphic Designer
- Marketing Manager
- Media Analyst
- Media Buyer
- Media Critic
- Newspaper/Magazine/News Editor
- Photojournalist
- Press Secretary
- Project Coordinator
- Program Assistant/Coordinator

Need more help? Visit us in GH108 | Call: 416-798-1331 ext. 6288 | Email: career@guelphhumber.ca
Job and Placement Portal: ghworks.guelphhumber.ca
Career Options Continued (Some may require further education):

- Public Affairs Coordinator
- Public Relations Manager
- Public Relations Writer/Staff Writer
- Publicity Assistant
- Publicity Photographer
- Real Estate Photographer
- Social Media Coordinator
- Special Event Coordinator
- Sponsorship Manager
- Staff Writer
- Staffing Specialist
- Stock Image Photographer
- Surveillance Photographer
- Technical Writer
- Travel Photographer
- Visual Arts Consultant
- Website Development & Design

Potential Designations, Certifications

- MA in Popular Culture – Brock University
- MA in Communications – Carleton University, U of Ottawa
- MA in Journalism – U of Western Ontario
- MA in Media Studies – U of Western Ontario
- MA in Communications and Technology – U of Alberta
- MA in Communication and Culture – Ryerson and York

Graduate School Options

- Centennial College Graduate Certificate Programs Corporate Communications and Public Relations Ontario College Graduate Certificate
- Fundraising and Volunteer Management (Grad certificate) Humber ITAL -
- Corporate Communications (CCM)
- Ontario College Graduate Certificate - www.canadian-universities.net/Campus/Graduate-Studies-Ontario.html
- University of Western Graduate programs in Media studies
- York University Graduate studies in Cinema and media - www.yorku.ca/gradfilm

Job Search Websites

- ghworks.gulphhumber.ca
- www.mediajobsearchcanada.com
- www.workinculture.ca/The-Job-Board
- www.eluta.ca
- www.workopolis.com
- www.jobsearch.educationcanada.com
- www.jeffgaulin.com
- www.talenteegg.com
- www.careeredge.ca
- www.jobbank.gc.ca

Association Web Sites

- Canadian Public Relations Society – www.cprs.ca
- Canadian Association of Journalists – www.caj.ca
- Canadian Newspaper Association – www.cna-acj.ca
- The Canadian Association of Photographers and Illustrators in Communications – www.capic.org
- Institute of Communications and Agencies – www.icacanada.ca
- Commercial Production Association of Toronto – www.cpat.ca