

# WHAT CAN I DO WITH MY...

## HONOURS BACHELOR OF **BUSINESS ADMINISTRATION** DEGREE AND DIPLOMA IN BUSINESS ADMINISTRATION?

### CAREER OPTIONS

---

- Accountant
- Account Manager
- Brand Manager
- Business Developer
- Business Analyst
- Category Manager
- Consultant
- Community Manager
- Data Analyst
- Event Manager
- Executive Assistant
- Financial Planner
- Investment Advisor
- Market Analyst
- Marketing Coordinator
- Office Manager
- Operations Manager
- Relationship Coordinator
- Sales Representative

*\*Note: Some careers and entry into further education may require additional study*

### FURTHER EDUCATION

---

- Masters of Business Administration
- CPA Professional Education Program
- Master of Finance
- Master of Global Management
- Master of Marketing
- Bachelor of Education
- Ontario Graduate Certificates:
  - Hospitality and Tourism Operations Management
  - Human Resources Management
  - Project Management
  - Supply Chain Management

### ASSOCIATION WEBSITES

---

- Chartered Professional Accountants of Ontario  
[cpaontario.ca](http://cpaontario.ca)  
\*Student Membership
- Toronto Finance International  
[tfi.ca](http://tfi.ca)
- Canadian Marketing Association  
[the-cma.org](http://the-cma.org)

## COMPETENCIES

---

- Business foundation in the areas of Accounting/Finance/Marketing/Human Resources, and Business Strategies
- Time Management
- Initiative & Leadership
- Flexible & Adaptable
- Written and verbal communication
- Proficient in computer software packages
- Ability to solve complex problems and make effective decisions
- Relationship Management
- Social & Cultural Sensitivity
- Technological Literacy
- Reporting & Documentation
- Critical, creative, and ethical thinking
- Ability to organize and interpret data
- Ability to understand programs, recognize trends, create innovative solutions
- Administration
- Time Management Skills
- Professional Development
- Continuous Learning
- Ability to present material in front of groups

## JOB SEARCH WEBSITES

---

- [ghworks.guelphhumber.ca](http://ghworks.guelphhumber.ca)
- [charityvillage.com](http://charityvillage.com)
- [talentegg.com](http://talentegg.com)
- [eluta.ca](http://eluta.ca)
- [eareeredge.ca](http://eareeredge.ca)
- [glassdoor.ca](http://glassdoor.ca)
- [indeed.com](http://indeed.com)

## CAREER PROFILES

---

- [jobbank.gc.ca/explorecareers](http://jobbank.gc.ca/explorecareers)
- [onetonline.org](http://onetonline.org)
- [careeronestop.org](http://careeronestop.org)

**NEED MORE  
HELP?**



Visit us in GH108  
416-798-1331 ext. 6288



[career@guelphhumber.ca](mailto:career@guelphhumber.ca)

**JOB & PLACEMENT PORTAL:**



[ghworks.guelphhumber.ca](http://ghworks.guelphhumber.ca)