BUSINESS

What can I do with my credentials?

Honours Bachelor of Business Administration
+ Business Administration Diploma

Program-specific skills

› A business foundation in the areas of marketing, economics, finance, accounting, human resources management and business strategies
› A solid foundation in core business competencies combined with practical experience, case studies, group projects and presentations
› Research, design, and written skills developed from writing essays
› Statistical/data management
› Writing articulately and analytically
› Aptitude for strategic leadership
› Mediating/negotiating conflicts
› Communicating and presenting ideas and data clearly
› Ability to organize and interpret social, economic and political data

Transferable skills

› Solve complex problems and make effective decisions
› Critical, creative, and ethical thinking
› Awareness of diversity
› Presenting ideas and data clearly
› Understand problems, recognize trends and create innovative solutions
› Analysis of issues from multiple perspectives
› Logistical thinking
› Organize and interpret social, economic and political data

Possible careers

› Account Executive
› Accountant (CPA)
› Brand Manager
› Data Analyst
› Financial Analyst
› Financial Planner
› Global Logistics Coordinator
› International Accounts Manager
› Investment Advisor
› Management Consultant
› Manager, Planning Analysis
› Marketing Coordinator
› Operations Manager
› Project Manager
› Social Media Strategist
› Tax Specialist
Potential designations, certifications
- Appraisal Institute of Canada
- Certified Financial Planner
- Certified Human Resources Professional
- Certified Management Accountant
- Certified Management Consultant
- Chartered Financial Analyst
- Chartered Insurance Professional
- Chartered Professional Accountant

Graduate school options
- Master of Business Administration
- Law School
- Master of Accountancy
- Master of Science in Management
- Master of Science in Marketing
- Master of Finance

Job search
- ghworks.guelphhumber.ca
- talentegg.ca
- charityvillage.com
- itcareerguide.com
- jobbank.gc.ca
- linkedin.com

Associations
- Futurpreneur Canada: futurpreneur.ca
- Canadian Federation of Business and Professional Women's Clubs: bpwcanada.com
- Association Execs: associationexecs.com
- Canadian Federation of Independent Business: cfib-fcei.ca
- Women Entrepreneurs of Canada: womensenterprise.ca
- Supply Chain Management Association: scmanational.ca
- Ontario Internship Program: internship.gov.on.ca
- Canadian Securities Institute (provides training and courses): csi.ca
- Canada Business (Government Services for Entrepreneurs): canadabusiness.ca

Note: Some careers and entry into further education may require additional study.
What can I do with my credentials?

Honours Bachelor of Applied Science
+ Diploma in Early Childhood Education

Program-specific skills

› Collaborate with families and community members
› Knowledge of education theories and practice, human development and educational psychology
› Adapt to children with special needs within the classroom and curriculum
› Creative and resourceful in planning activities that will help children develop and build their self-esteem, as well as keep them interested and motivated
› Understand how children learn and develop cognitively, physically, socially and emotionally
› Must be patient, communicative and truly enjoy working with children and teaching creatively, in an engaging manner
› Talk to parents to learn about a child’s home environment, including culture and language
› Responsible for disciplining children appropriately, keeping them safe and regularly evaluating their progress

Transferable skills

› Problem solve and think quickly in emergency situations
› Understand group dynamics
› Adapt teaching styles to learning styles
› A leader and role model
› Give clear instructions and explanations
› Work with diverse populations

Possible careers

› Registered Early Childhood Educator
› Play Therapist
› Early Intervention Consultant
› Speech Pathologist
› Special Needs Resource Consultant
› Child Care Supervisor/Director/Owner
› Intensive Behaviour Therapist
› Children’s Rights Advocate
› Special Needs Worker
› Family Support Supervisor
› Research & Policy Analyst
› Teacher
Potential designations, certifications

› Canadian Association of Speech Language Pathologists and Audiologists
› Registered Early Childhood Educator
› Registered Teacher, Ontario College of Teachers

Graduate school options

› Bachelor of Education
› Master of Education
› Master of Science in Occupational Therapy
› Master of Science in Child Life and Pediatric Psychosocial Care
› Master of Arts in Child Study and Education

Job search

› ghworks.guelphhumber.ca
› charityvillage.com
› careeredge.ca
› talentegg.ca
› jobbank.gc.ca
› workinculture.ca

Associations

› Association of Early Childhood Educators, Ontario: aeceo.ca
› Canadian Association of Principals: cdnprincipals.org
› Canadian Association of Second Language Teachers: caslt.org
› Canadian Association of University Teachers: caut.ca
› Canadian Child Care Federation: cccf-fcsge.ca
› Canadian Council for the Advancement of Education: ccaecanada.org
› Canadian Society of Children’s Authors, Illustrators, and Performers: canscaip.org
› Canadian Student Leadership Association: studentleadership.ca
› Children’s Mental Health Ontario: kidsmentalhealth.ca
› Council of Canadian Child and Youth Care Associations: cyccanada.ca
› EdCan Network: edcan.ca
› Funders Alliance for Children, Youth and Families: atkinsonfoundation.ca
› Ontario Association of Child and Youth Counselors: oacyc.org
› Ontario Association of Children’s Aid Societies: oacas.org
› Ontario Coalition for Better Childcare: childcareontario.org
› Ontario Teacher’s Federation: otffeo.on.ca

Note: Some careers and entry into further education may require additional study.
What can I do with my credentials?

Honours Bachelor of Applied Science + Social Services Worker Diploma

Program-specific skills

› Collaborate with families and community members
› Concern for and sensitivity of others
› Aptitude for leadership
› Keep accurate records
› Creatively solve problems
› Explain ideas clearly

Transferable skills

› Problem solve and think quickly in emergency situations
› Understand group dynamics
› Global citizenship and self-care
› A leader and role model
› Give clear instructions and explanations
› Work with diverse populations

Possible careers

› Addictions Coordinator
› Case Manager
› Community Support Worker
› Community Youth Worker
› Crisis Counsellor
› Family and Community Mediator
› Family Support Coordinator
› Hospice Support Worker
› Intensive Behaviour Therapist
› Mental Health Worker
› Social Service Coordinator
› Social Worker
› Volunteer Coordinator
› Youth Residential Worker

Graduate school options

› Master of Social Work
› Bachelor of Social Work
› Bachelor of Education
› Master of Public Policy
› Masters programs in Disability Studies
› Law School
› Postgraduate certificate in Mental Health and Addictions
› Master of Arts in Clinical and Counselling Psychology
Potential designations

› NASW: The National Association of Social Workers offers credentials to social workers who meet the combination of educational and work experience requirements, and who pass a certification exam.
› LMSW: Licensed Master Social Worker
› LSW: The Licensed Social Worker designation is a common designation for career generalists or those entering the profession that have completed an undergraduate degree and satisfied state and local licensing requirements.
› LCSW: The Licensed Clinical Social Worker has passed specific requirements to work in a clinical as opposed to social settings.
› ACSW: The Academy of Certified Social Workers offers professional credentials to Social Workers who meet their criteria
› OCSWSSW: The Ontario College of Social Workers and Social Service Workers is a regulatory body whose primary duty is to serve and protect the public interest. The College’s mandate is to regulate the practice of social work and social service work and to govern its members.

Job search

› ghworks.guelphhumber.ca
› careeredge.ca
› charityvillage.com
› govjobs.ca
› hrsdc.gc.ca
› socialservices.jobshark.com
› linkedin.com
› cssea.bc.ca

Associations

› B.C. Association of Clinical Counselors: bc-counsellors.org
› B.C. Association of Professionals with Disabilities: bcprofessionals.org
› Canadian Association for Community Care: cacc-acssc.com
› Canadian Association of Family Enterprise: cafecanada.ca
› Canadian Association of Professionals with Disabilities: canadianprofessionals.org
› Canadian Association of Social Work Education: caswe-acfts.ca
› Canadian Corporate Counsel Association: ccca-accje.org
› Canadian Counseling Association: ccacc.ca
› Canadian Mental Health Association: cmha.ca
› Children’s Mental Health Ontario: kidsmentalhealth.ca
› Family Mediation Canada: fmc.ca
› Humanities and Social Sciences Federation of Canada: ideas-idees.ca
› Learning Disabilities Association of Canada: ldac-acta.ca
› Ontario Association on Developmental Disabilities: oadd.org

Note: Some careers and entry into further education may require additional study.
What can I do with my credentials?

Honours Bachelor of Applied Science
+ Diploma in Police Foundations or Community and Justice Services

Program-specific skills
› Experience in a variety of segments within Ontario's Justice System
› Understand deviant behavior, crime scene investigation, criminal and civil law, ethics, and research methods
› Meet a variety of colleagues in the field of Justice Studies and learn about professionalism
› Sensitivity to contemporary social issues ranging from abuse and violence to welfare
› Familiar with trial proceedings by taking on various roles: review the evidence, prepare the case and deliver it before a practicing lawyer presiding as a judge
› Knowledge international trends, identification, investigation and prosecution of hate crime, terrorism and domestic violence

Transferable skills
› Familiar with the structure and administration of community organizations that operate within and adjacent to the justice system
› Familiar with the social problems such as poverty and homelessness in Toronto
› Possess strategies for working with high risk individuals in private, public, community, and institutional settings

Possible careers
› Anti-terrorism Analyst
› Border Services Officer
› Corporate Investigator
› Court Reporter
› Bylaw Enforcement Officer
› Crime Analyst
› Lawyer
› Anti-money Laundering Investigator
› Parliamentary Assistant
› Corporate Security Manager
› Parole Officer
› Policy Analyst
› Insurance Investigator
› Probation Officer
Graduate school options
› Law School
› Master of Arts in Criminology
› Bachelor of Education
› Master of Public Administration
› Master of Arts in Political Science

Potential designations, certifications
› Royal Canadian Mounted Police
› Bachelor of Laws (known as JD in some law schools)
› Juris Doctor
› Certified Protection Professional
› Border Services Officer
› Certified social worker registration

Job search
› ghworks.guelphhumber.ca
› careeredge.ca
› charityvillage.com
› govjobs.ca
› hrsdc.gc.ca

Associations
› Association for Women in Development: awid.org
› Canadian Association of Police Boards: capb.ca
› Canadian Bar Association: cba.org
› Canadian Criminal Justice Association: ccja-acjp.ca
› Canadian Lawyers Association for International Human Rights: claihr.ca
› Criminal Justice Association of Ontario: cjao.ca
› Ontario Association of Chiefs of Police: oacp.on.ca
› Ontario Trial Lawyers Association: otla.com
› Young Professionals Association of Canada: ypnontario.com

Note: Some careers and entry into further education may require additional study.
KINESIOLOGY

What can I do with my credentials?

Honours Bachelor of Applied Science
+ Diploma in Fitness and Health Promotion

Program-specific skills

› Thorough knowledge of human anatomy
› An understanding of how and why people move the way they do (and the factors that limit and enhance movement)
› Assist people to maintain their health and prevent injury and disease
› Evaluate and modify activities, equipment and environment to ensure optimal usage
› Organize, plan and administer activities, programs, groups and events
› Understanding of physical risk assessment, injury prevention and rehabilitation
› Exercise prescription methodologies and techniques and knowledge of CSEP and ACSM training guidelines
› Fitness appraisal techniques and knowledge of CSEP fitness testing protocols
› Application of health counselling and health promotion techniques and programming

Transferable skills

› Work well with others
› Leadership
› Listening
› Observation and assessment
› Skills in science and mathematics
› Develop effective reports, presentation
› Teamwork
› Analytical and problem solving
› Good oral and written communication skills
› Using current technology

Possible careers

› Certified Strength and Conditioning Specialist
› Certified Exercise Physiologist
› Health Promotions Manager
› Occupational Health, Wellness and Abilities Advisor
› Registered Kinesiologist
› Rehabilitation Therapist
› Research Associate
› Wellness Coordinator
Potential designations, certifications

› Certified Personal Trainer
› Fitness Instructor Specialist
› Registered Kinesiologist with the Ontario Kinesiology Association

Graduate school options

› Master of Science in Physical Therapy
› Master of Science in Occupational Therapy
› Bachelor of Education
› Master of Science
› Master of Public Health
› Master of Arts in Health Promotion
› Chiropractic College
› Naturopathic College
› Medical School
› School of Dentistry

Job search

› ghworks.guelphhumber.ca
› careeredge.ca
› itcareerguide.com
› jobbank.gc.ca
› talentegg.ca
› eluta.ca
› monster.ca
› workopolis.com
› charityvillage.com

Associations

› Canadian Academy of Sport Medicine: casm-acms.org
› Canadian Athletic Therapists Association: athletictherapy.org
› Canadian Colleges Athletic Association: ccaa.ca
› Canadian Fitness and Lifestyle Research Institute: cflri.ca
› Canadian Kinesiology Alliance: cka.ca
› Canadian Society for Exercise Physiology: csep.ca
› Coaching Association of Canada: coach.ca
› Coalition for Active Living: ohpe.ca
› Ontario Fitness Council: ontariofitnesscouncil.com
› Ontario Kinesiology Alliance: oka.on.ca

Note: Some careers and entry into further education may require additional study.
MEDIA STUDIES

What can I do with my credentials?

Honours Bachelor of Applied Arts
+ Diploma in Media Communications

Program-specific skills
› Keep pace with a rapidly changing industry
› Learn how media developed
› Study emerging trends
› Study the historical, social, cultural and ethical aspects of the media industry
› Learn a mix of design, web, photography, writing and public speaking skills

Transferable skills
› Adaptability
› Flexibility, determination, and enthusiasm
› Ability to cope under pressure
› Thoroughness and problem solving skills
› Think strategically
› Written communication
› Presentation and persuasion skills
› Creativity and imagination
› Excellent time-management skills
› Multitask projects
› Observation and interpretation
› Confidence

Possible careers
› Account Coordinator
› Brand Strategist
› Art Director
› Communications Manager
› Social Media Specialist
› Digital Content Producer
› Editor (web, print, story)
› Event Coordinator
› Experiential Marketer
› Fundraising Strategist
› Media Buyer
› Photographer/Videographer
› Production Assistant
› Public Affairs Specialist
› Publicist
› Radio/TV Broadcaster
› Web Developer
Graduate school options

› Master of Arts in Communications
› Master of Journalism
› Master of Professional Communication
› Bachelor of Education
› Law School

Job search

› ghworks.gulphhumber.ca
› mediajobsearchcanada.com
› workinculture.ca/The-Job-Board
› eluta.ca
› workopolis.com
› jeffgaulin.com
› talentegg.com
› careeredge.ca
› jobbank.gc.ca

Associations

› Canadian Association of Journalists: caj.ca
› Canadian Public Relations Society: cprs.ca
› Commercial Production Association of Toronto: cpat.ca
› Institute of Communications and Agencies: icacanada.ca
› News Media Canada: nmc-mic.ca
› The Canadian Association of Photographers and Illustrators in Communications: capic.org

Note: Some careers and entry into further education may require additional study.
PSYCHOLOGY

What can I do with my credentials?
Honours Bachelor of Applied Science + Diploma in General Arts and Science

Program-specific skills
› Develop proficiency in the methods and analytical techniques used in psychological research
› Gain workplace experience and an opportunity to apply the theories you have learned to real world situations
› Learn how individuals utilize critical thinking skills and how awareness of psychological development and practices can improve those skills to increase individual success
› Mathematical and logistical reasoning
› Ability to organize, collect and interpret information
› Ability to understand, carry out and explain research

Transferable skills
› Understand why people do the things they do
› Leadership
› Teamwork
› Time management and organization
› Analytical and problem solving
› Listening
› Good oral and written communication
› Work well with others
› Critical thinking

Possible careers
› Addiction Counsellor
› Behaviour Therapist
› Case Manager
› Group Facilitator
› Human Resources Specialist
› Mental Health Worker
› Neuroscientist
› Psychologist
› Psychometrist
› Psychotherapist
› Rehabilitation Counsellor
› Researcher
Graduate school options
› Masters/PhD in Psychology
› Medical School
› Master of Social Work
› Master of Education
› Bachelor of Education
› Law School
› Master of Arts in Counselling Psychology
› Master of Arts in Clinical Psychology
› Master of Science in Neuroscience

Job search
› ghworks.guelphhumber.ca
› charityvillage.com
› careeredge.ca
› talentegg.com
› jobbank.gc.ca
› gojobs.gov.on.ca
› monster.ca

Associations
› Canadian Association of Marriage & Family Therapy: camft.ca
› Canadian Child Care Federation: cccf-fcsge.ca
› Canadian Counselling Association: ccacc.ca
› Canadian Psychological Association: cpa.ca
› College of Registered Psychotherapists of Ontario: crpo.ca
› Ontario Psychological Association: psych.on.ca

Note: Some careers and entry into further education may require additional study.